**OP-Pohjola Group** 

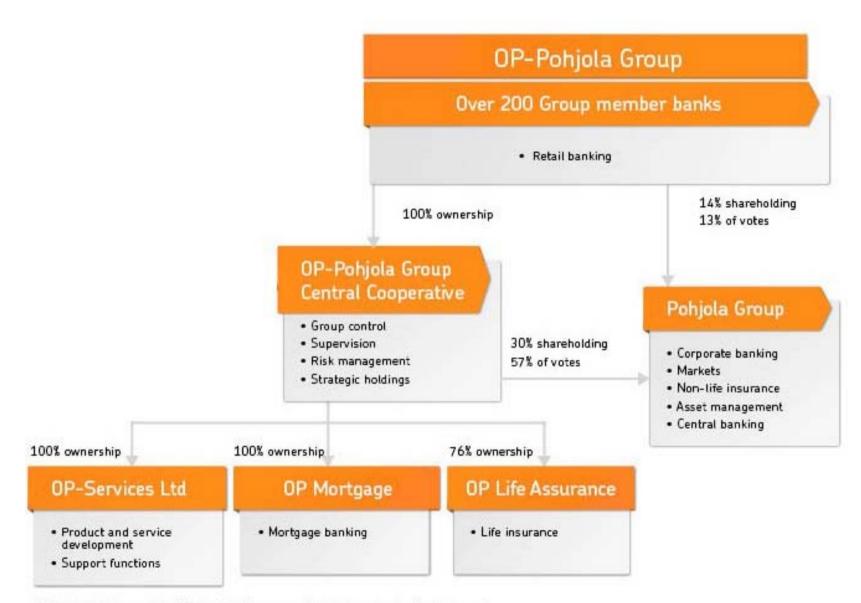
Financial Performance for 1 January – 31 December 2010



#### Contents

- > OP-Pohjola Group structure
- Key indicators
- > Year-on-year results
- > Quarterly figures
- Capital adequacy
- Balance sheet
- Loans and customer funds
- Customers, owner-members et c.
- > 5-year trend





Credit institutions within OP-Pohjola Group are liable for each other's debts and commitments. OP-Pohjola Group is supervised by FSA on a consolidated basis.



### OP-Pohjola Group Key indicators

	1-12/2010	1-12/2009	Change *
Earnings before tax, EUR million	575	464	24.0
Banking and Investment Services	367	471	-22.0
Non-Life Insurance	83	102	-19.4
Life Insurance	43	-159	
Bonuses paid to customers	151	142	6.3
Return on equity (ROE), %	6.8	5.9	0.9
Return on equity at fair value, %	9.4	14.7	-5.3
Cost/income ratio, Banking and Investment Services, %	57	53	4
Average personnel	12,468	12,632	-1.3

\* Percentage point change, except for earnings before tax, bonuses paid to customers and average number of personnel, for which the change is stated in per cent



#### **OP-Pohjola Group Key indicators**

	31 Dec. 2010	31 Dec. 2009	Change *
Total assets, EUR billion	84.0	80.4	4.4
Capital adequacy, % **	12.8	12.6	0.2
Tier 1 ratio, % **	12.8	12.6	0.2
Ratio of capital resources to minimum of capital resources ***	1.70	1.58	0.12
Non-performing receivables/loan and guarantee portfolio	0.3	0.4	-0.1
Market share, %			
Of total loans	33.0	32.7	0.3
Of total deposits	32.5	33.2	-0.7
Of capital invested in mutual funds	23.4	23.4	0.0
	1-12/2010	1-12/2009	Change *
Life and pension insurance premiums written	38.6	25.2	13.4

\* Percentage point change, except for total assets for which the change is stated in per cent, as well as the ratio of capital resources to minimum of capital resources, for which the change is stated as a change in the ratio. \*\* Pursuant to the Credit Institutions Act.

\*\*\* Pursuant to the Act on the Supervision of Financial and Insurance Conglomerates.

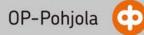


OP-Pohjola Group Year-on-year Results

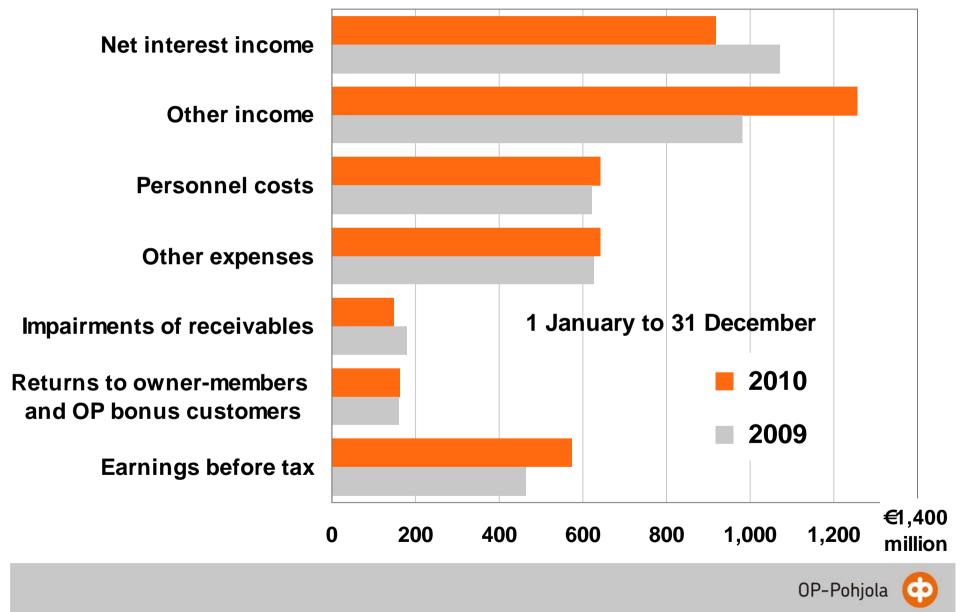


#### **OP-Pohjola Group Income statement**

€million			Chang	е
1 January to 31 December	2010	2009	€million	%
Net interest income	917	1,070	-154	-14
Other income	1,256	981	275	28
Total income	2,172	2,051	122	6
Personnel costs	643	622	21	3
Other expenses	643	625	17	3
Total expenses	1,286	1,248	38	3
Impairments of receivables	149	179	-31	-17
Returns to owner-members and OP bonus customers	163	160	3	2
Earnings before tax	575	464	111	24



#### OP-Pohjola Group Income statement

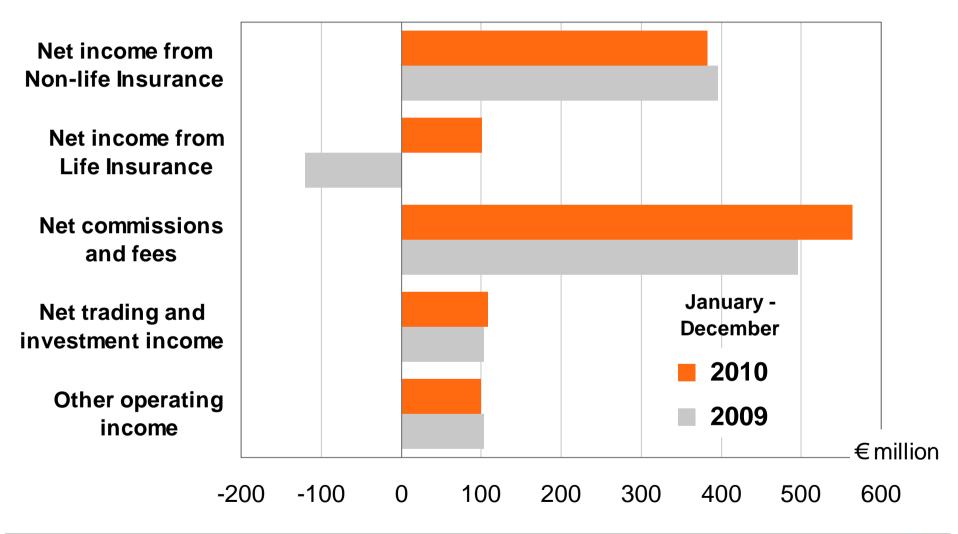


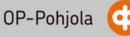
#### OP-Pohjola Group Income Statement

€million			Chan	ge
1 January to 31 December	2010	2009	€million	%
	0.440	0.070	000	04 5
Interest income	2,412	3,072		-21.5
Interest expenses	1,495	2,002		-25.3
Net interest income	917	1,070	-154	-14.4
Impairments of receivables	149	179	-31	-17.2
Net interest income after impairment losses	768	891	-123	-13.8
Net income from Non-life Insurance operations	382	396	-14	-3.5
Net income from Life Insurance operations	100	-120	220	
Net commissions and fees	563	496	67	13.6
Net trading income	46	112	-66	-58.6
Net investment income	62	-9	71	
Other operating income	99	104	-5	-4.5
Personnel costs	643	622	21	3.3
Other administrative expenses	319	310	9	3.0
Other operating expenses	324	316	8	2.5
Returns to owner-members	163	160	3	1.9
and OP bonus customers	105	100	5	1.9
Share of associates' profits/losses	2	1	1	45.2
Earnings before tax	575	464	111	24.0



#### OP-Pohjola Group Other income





### OP-Pohjola Group Income statement by business segment

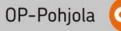
#### 1 January to 31 December 2010

	Banking and	Non-Life	Life	Eliminations and Other	
€million	Investment Services		Insurance	Operations	Total
Net interest income	852	0	0	70	923
Net income from non-life insurance	0	383	0	-1	382
Net income from life insurance	0	0	109	-8	100
Other income	745	22	16	-10	773
Total income	1,597	405	125	51	2,179
Personnel costs	405	109	9	121	643
Other expenses	513	214	72	-150	649
Total expenses	918	323	81	-30	1,292
Impairment losses on receivables	149	0	0	-1	149
Returns to owner-members	163	0	0	0	163
Earnings before tax	367	83	43	81	575



## OP-Pohjola Group Income statement by business segment Banking and Investment Services

		Onang	•
1-12/2010	1-12/2009	€million	%
852	981	-128	-13.1
595	538	57	10.6
52	111	-59	-53.1
30	5	26	562.4
66	65	0	0.4
745	720	24	3.4
1,597	1,701	-104	-6.1
405	396	9	2.3
513	507	6	1.1
918	903	15	1.6
149	167	-18	-11.0
163	160	3	1.9
367	471	-103	-22.0
57	53		
	852 595 52 30 66 745 <b>1,597</b> 405 513 <b>918</b> 149 163 <b>367</b>	852       981         595       538         52       111         30       5         66       65         745       720         1,597       1,701         405       396         513       507         918       903         149       167         163       160         367       471	1-12/20101-12/2009€million852981-1285955385752111-593052666650745720241,5971,701-1044053969513507691890315149167-181631603367471-103



Change

# OP-Pohjola Group Income statement by business segment Non-life Insurance

		•	•
1-12/2010	1-12/2009	€million	%
964	943	21	2.3
637	560	77	13.8
87	61	26	
-30	-44	13	30.4
383	400	-17	-4.1
16	20	-4	-18.2
399	419	-20	-4.8
109	110	-1	-0.9
208	207	1	0.4
316	317	0	-0.1
83	102	-20	-19.4
	964 637 87 -30 383 16 <b>399</b> 109 208 <b>316</b>	964       943         637       560         87       61         -30       -44         383       400         16       20         399       419         109       110         208       207         316       317	964         943         21           637         560         77           87         61         26           -30         -44         13           383         400         -17           16         20         -4           399         419         -20           109         110         -1           208         207         1           316         317         0

Change



# OP-Pohjola Group Income statement by business segment Life Insurance

			Chang	C
€million	1-12/2010	1-12/2009	€ million	%
Premiums written	1,287	678	609	89.9
Net investment income	539	371	169	45.5
Claims incurred	588	499	88	17.7
Change in insurance contract				
liabilities	1,119	653	466	71.4
Other items	-11	-7	-4	-59.4
Net income from life insurance	109	-110	219	198.5
Other income	16	16	0	-2.7
Total income	125	-94	219	232.8
Personnel costs	9	9	1	6.5
Other expenses	72	57	16	27.4
Total expenses	81	65	16	24.7
Earnings before tax	43	-159	203	127.2

Change



# OP-Pohjola Group Income statement by business segment Other Operations

€million	1-12/2010	1-12/2009	milj. €	%
Net interest income	61	72	-11	-15
Net commissions and fees	8	-4	13	287
Net trading income	-8	-7	-1	-21
Net investment income	40	-5	45	883
Other operating income	333	341	-7	-2
Share of affiliate profits/losses	0	0	0	
Other income	373	324	49	15
Total income	434	396	38	10
Personnel costs	120	108	12	11
Other expenses	229	225	4	2
Total expenses	349	333	16	5
Impairment losses on receivables	-1	12	-12	-104
Earnings before tax	86	51	35	68



### **OP-Pohjola Group Quarterly Figures**



#### OP-Pohjola Group Quarterly performance

		200	)9			20	10	
€million	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Net interest income	287	282	256	245	224	228	226	238
Other income	223	287	226	244	298	316	315	326
Total income	510	569	483	490	523	545	541	564
Personnel costs	163	163	142	154	164	171	142	166
Other expenses	156	158	138	174	153	155	156	179
Total expenses	319	321	280	328	317	326	298	345
Impairments								
of receivables	29	46	52	52	38	40	31	41
Returns to owner-members								
and OP bonus customers	38	44	39	39	39	42	41	42
Earnings before tax	124	157	112	70	128	137	172	137

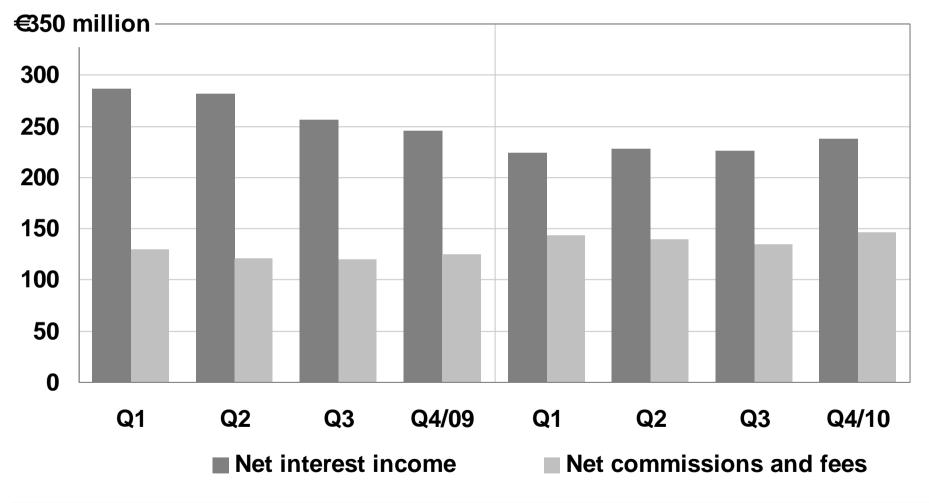


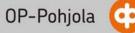
#### **OP-Pohjola Group Other income by quarter**

		20	09			20	10	
€million	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Net income from non-life insurance	69	120	113	94	78	113	119	73
Net income from life insurance	-21	-8	-60	-31	14	32	15	39
Net commissions and fees	130	121	120	125	143	139	135	146
Net income from trading and investments	21	26	30	27	37	10	26	37
Other income	25	28	24	29	26	23	20	32
Total	223	287	226	244	298	316	315	326

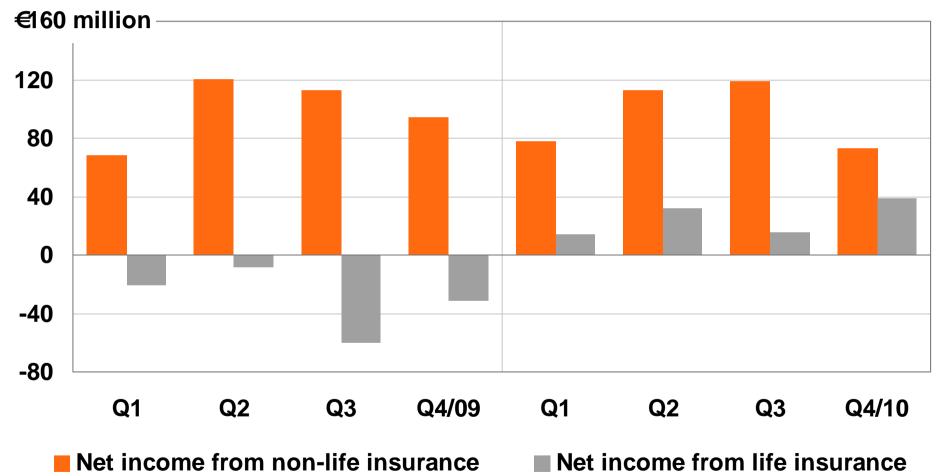


### OP-Pohjola Group Net interest income and net commissions and fees



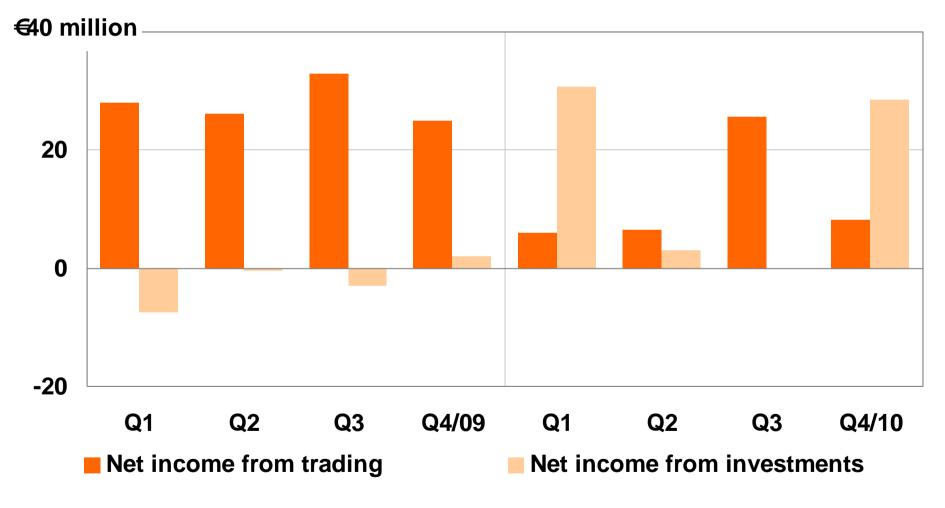


#### OP-Pohjola Group Net income from non-life and life insurance



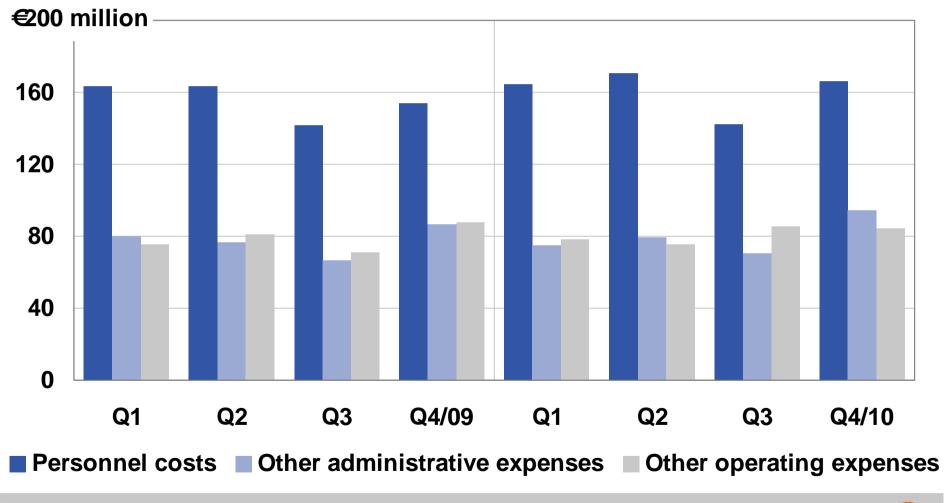
OP-Pohjola 😳

#### OP-Pohjola Group Net income from trading and investments



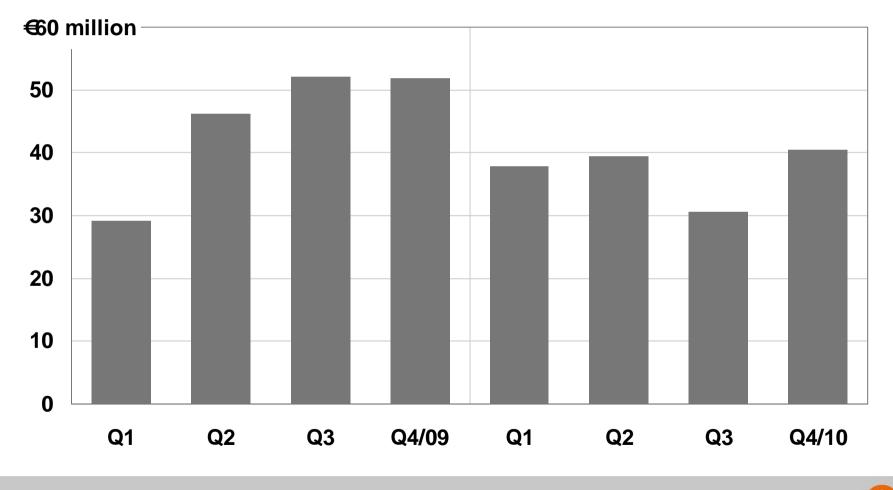
**OP-Pohjola Group** 

#### **Expenses**



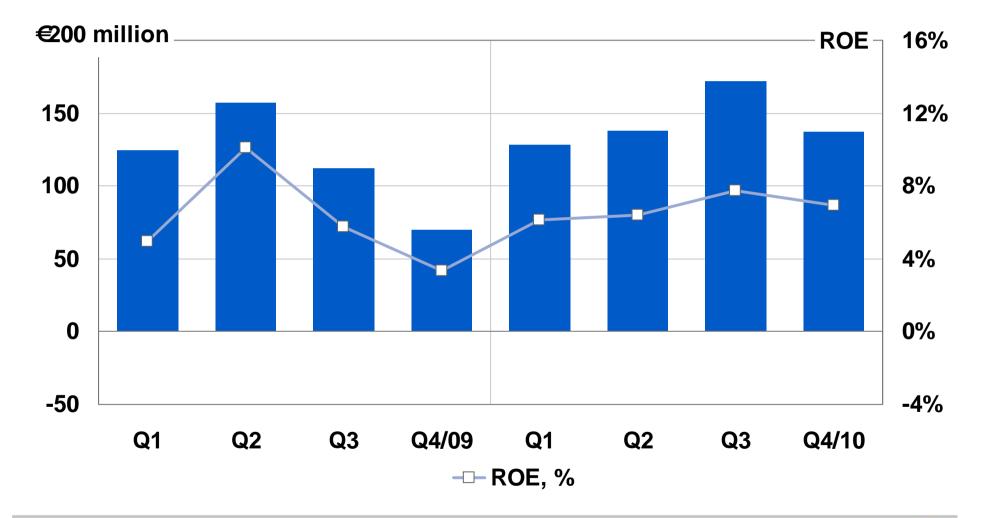


#### OP-Pohjola Group Quarterly impairments of receivables



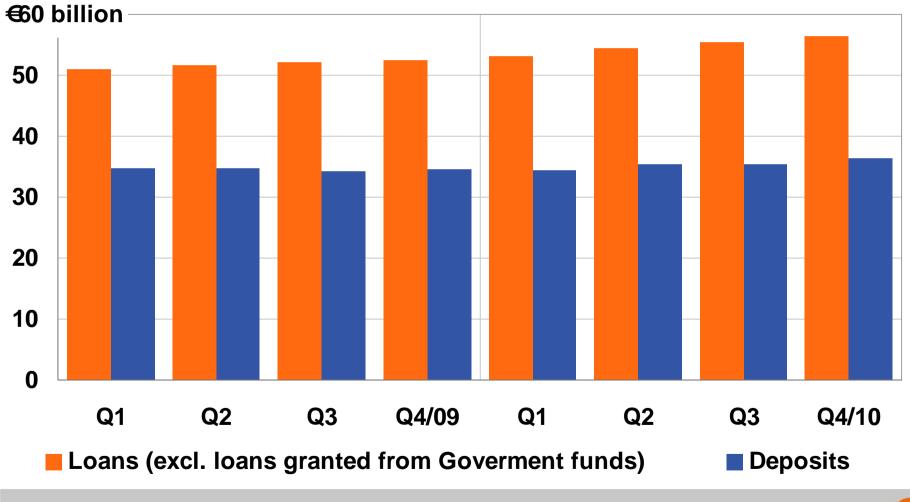
OP-Pohjola 🤇

#### OP-Pohjola Group Earnings before tax



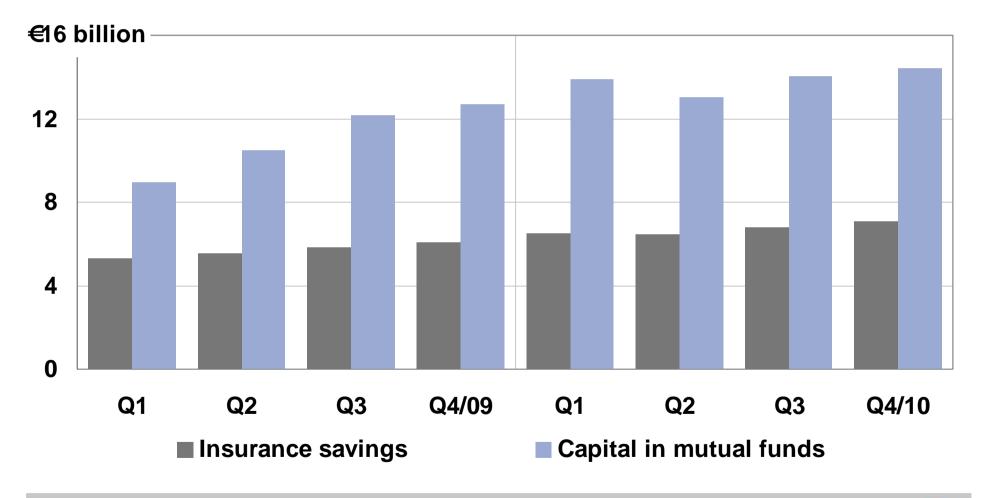
OP-Pohjola 📀

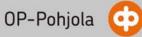
#### OP-Pohjola Group Loans and deposits



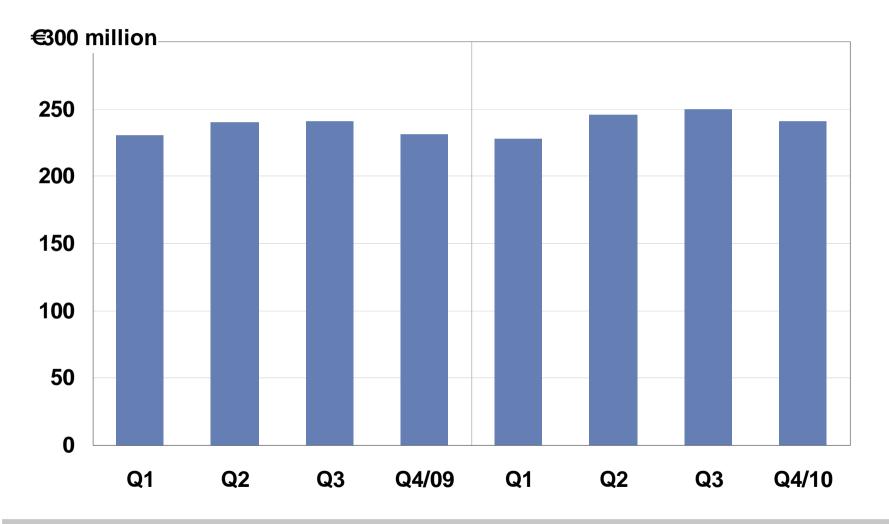


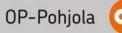
#### OP-Pohjola Group Life insurance savings and capital in mutual funds





#### Non-life insurance premium revenue (IFRS)



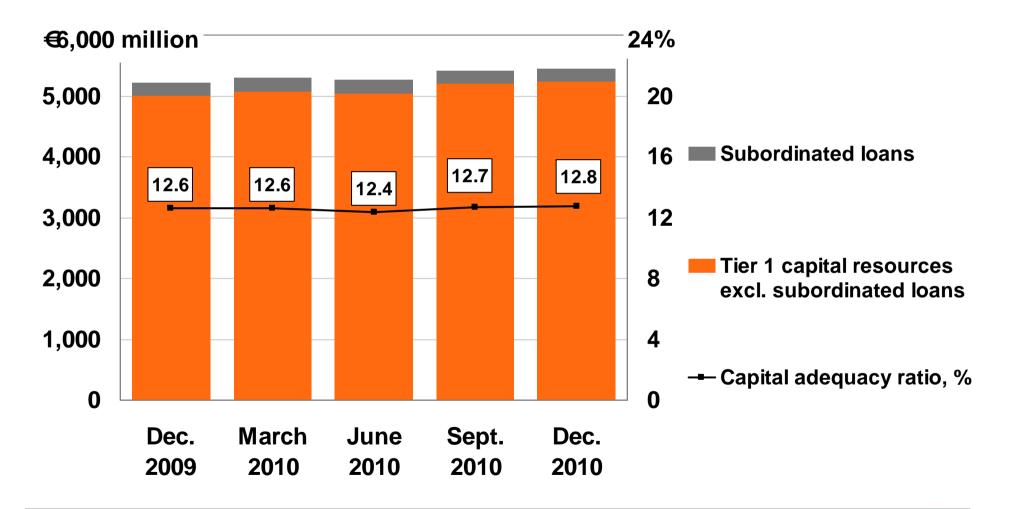




Capital adequacy



The amalgamation of the cooperative banks Capital resources and capital adequacy

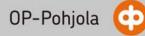




#### The amalgamation of the cooperative banks Capital adequacy

-	227 - 227 480	227 227 1,249	4.3 4.3 3.0
54 5,2	- 227	227	4.3
54 5,2	- 227		
28 41,4	480	1,249	3.0
53 3,0	005	148	4.9
37	36	2	4.2
28 2	277	-49	
8 3,3	318	100	3.0
.8 1	2.6		0.2*
	~ ~		0.2*
	2.8 1		2.8 12.6

\* percentage points



### **OP-Pohjola Group**

# Capital adequacy under the Act on the Supervision of Financial and Insurance Conglomerates

€million	31 Dec. 2010	31 Dec. 2009	Change, €million	Change, %
OP-Pohjola Group's equity capital	6,726	6,187	539	8.7
Business-segment-specific items	1,783	1,843	-60	-3.2
Goodwill and intangible assets	-1,094	-1,084	-10	0.9
Equalisation provision	-331	-527	197	-37.3
Other items included in equity capital and in business-segment- specific items, but not included in conglomerate's capital				
resources	-604	-627	23	0.0
Conglomerate's capital resources, total	6,480	5,792	689	11.9
Regulatory capital requirement for credit institutions	3,418	3,300	118	3.6
Regulatory capital requirement for insurance operations	396	371	24	6.6
Total minimum amount of conglomerate's capital resources	3,814	3,671	143	3.9
Conglomerate's capital adequacy	2,666	2,121	546	25.7
Conglomerate's capital adequacy ratio (capital resources / minimum of capital resources)	1.70	1.58		0.12*

\* change in ratio

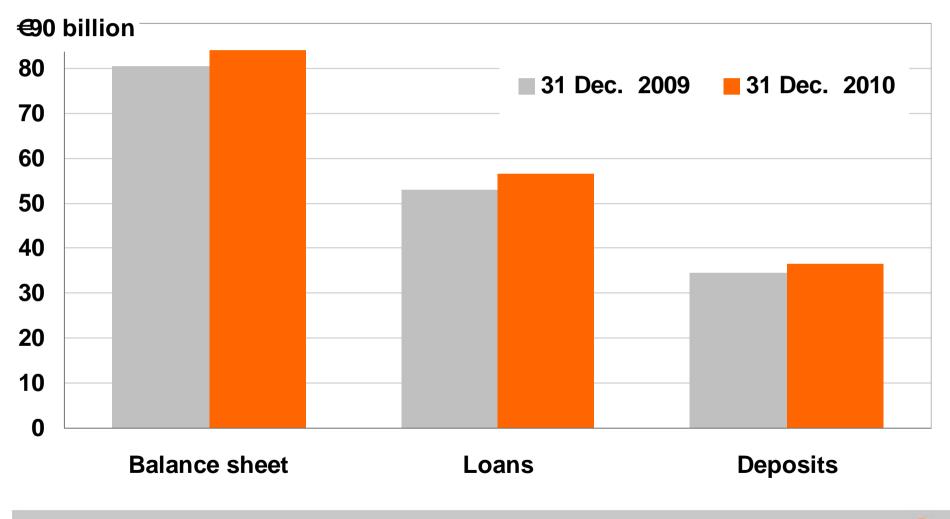
OP-Pohjola



#### Balance sheet



#### OP-Pohjola Group Key balance sheet items





#### **OP-Pohjola Group Balance sheet**

		Change		
	31 Dec.	31 Dec.	•	
€million	2010	2009 €	€million %	
Receivables from credit institutions	1,121	1,982	-861 -43.5	
Financial assets at fair value through				
profit or loss	519	1,263	-743 -58.9	
Receivables from customers	56,834	52,992	3,842 7.2	
Non-life Insurance assets	3,164	3,101	63 2.0	
Life Insurance assets	7,544	6,331	1,214 19.2	
Investment assets	7,438	6,468	970 15.0	
Other items	7,348	8,294	-946 -11.4	
Total assets	83,969	80,430	3,539 4.4	
Liabilities to credit institutions	1,696	2,174	-477 -22.0	
Liabilities to customers	39,205	37,606	1,598 4.3	
Non-life Insurance liabilities	2,350	2,279	72 3.1	
Life Insurance liabilities	7,290	6,179	1,112 18.0	
Debt securities issued to the public	19,577	19,945	-367 -1.8	
Other liabilities	7,123	6,061	1,063 17.5	
Equity capital	6,726	6,187	539 8.7	
Total liabilities and equity capital	83,969	80,430	3,539 4.4	



#### OP-Pohjola Group Equity capital and cooperative capital

	31 Dec.	31 Dec.	Change	
€million	2010	2009 €	million	%
Share of OP-Pohjola Group's owners				
Share capital	236	230	6	2.8
Cooperative capital	132	128	4	2.8
Fair value reserve	112	-54	167	-306.0
Other reserves	2,656	2,604	52	2.0
Retained earnings	3,590	3,280	310	9.5
Minority interest	0	0	0	-69.1
Total equity capital	6,726	6,187	539	8.7
Cooperative capital				
not included in equity capital	647	622	25	4.0



Loans and customer funds



## OP-Pohjola Group Market share

	31 Dec. 2010	31 Dec. 2009	Change *
Loan portfolio	33.0	32.7	0.3
Home mortgages	35.8	35.9	-0.1
Corporate loans	29.2	28.7	0.5
Deposit portfolio	32.5	33.2	-0.7
Mutual funds	23.4	23.4	0.0
	1-12/2010	1-12/2009	
Life and pension insurance premiums written	38.6	25.2	13.4

\* Changes expressed in percentage points

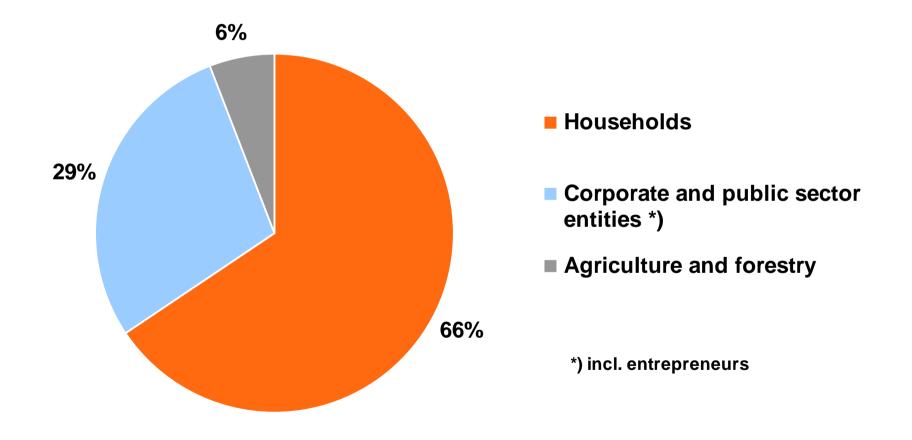


## OP-Pohjola Group Loans and customer funds

	12-month			
	31 Dec.	change		
€billion	2010	€billion	%	
Loan portfolio	56.5	3.9	7.4 %	
Deposits	36.4	1.8	5.3 %	
Mutual funds	14.4	1.7	13.4 %	
Life insurance savings	7.1	1.0	16.7 %	
Eliminations	-4.2	-0.7		
Customer funds, total	53.7	3.9	7.7 %	
Loans and customer funds, total	110.3	7.8	7.6 %	

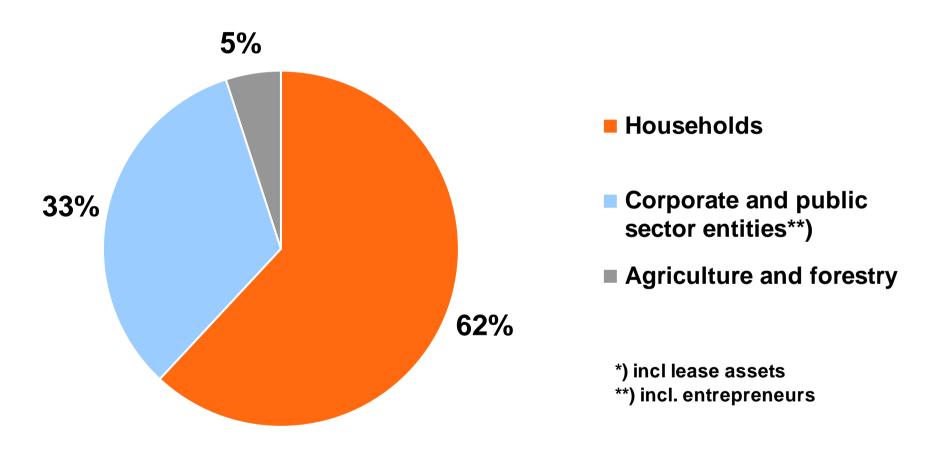


OP-Pohjola Group Deposits by customer sector 31 December 2010





#### OP-Pohjola Group Loans\* by customer sector 31 December 2010





#### OP-Pohjola Group

## Non-performing and zero-interest loans

€million	31 Dec. 2010	31 Dec. 2009	Change, %
Households	164	175	-6.0
Companies and housing associations	86	92	-6.4
Others	3	3	-3.9
Impairment losses on groups of receivables	-50	-47	
Total	204	223	-8.7
Non-performing loans of loan and guarantee portfolio, %	0.3	0.4	-0.1*

\* Percentage points

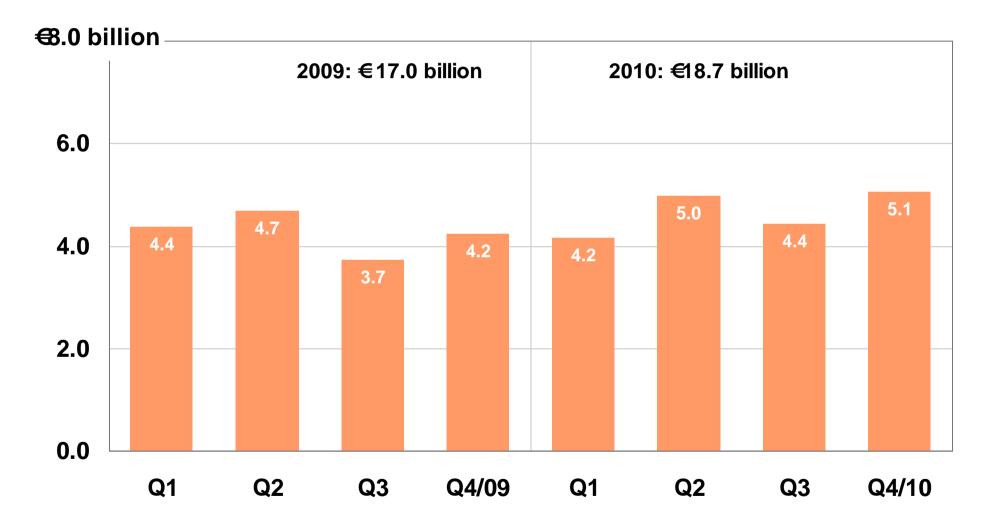


#### **OP-Pohjola Group** Loan and guarantee portfolio by sector

				Non-performing and zero-interest loans		
				-	C	% of loan and
Emillion				Change,		guarantee
	31 Dec. 2010	31 Dec. 2009	€million	%	€million	portfolio
Enterprises and housing associations	20,103	19,010	1,092	5.7	86	0.4 %
Renting and operation of residential real estate						
incl. housing associations	3,859	3,411	448	13.1	2	0.1 %
Other renting and operating of real estate	2,448	1,947	501	25.8	4	0.2 %
Wholesale and retail trade	2,092	2,050	42	2.1	9	0.4 %
Services	1,524	1,472	52	3.5	11	0.7 %
Construction	1,497	1,544	-47	-3.0	13	0.9 %
Transportation and storage	1,311	1,223	88	7.2	5	0.4 %
Manufacture of machinery and and equipment (incl. services)	1,199	1,009	190	18.8	7	0.6 %
Buying and selling of own real estate	888	876	12	1.4	1	0.1 %
Forest Industry	711	824	-114	-13.8	14	2.0 %
Metal Industry	628	654	-26	-3.9	5	0.7 %
Agriculture, forestry and fishing	625	581	44	7.6	4	0.7 %
Financial and insurance services	666	632	34	5.4	4	0.6 %
Food Industry	598	562	36	6.4	1	0.2 %
Chemical Industry	513	523	-10	-2.0	0	0.1 %
Energy	479	562	-84	-14.9	0	0.0 %
Other manufacturing	440	515	-75	-14.5	2	0.6 %
Other industries	625	625	0	0.0	2	0.4 %
Public corporations and non-profit organisations	1,068	992	76	7.7	3	0.3 %
Households	37,735	35,719	2,016	5.6	164	0.4 %
Adjustments	473	-162	635	-392.4	-50	
Total	59,379	55,559	3,820	6.9	204	0.3 %

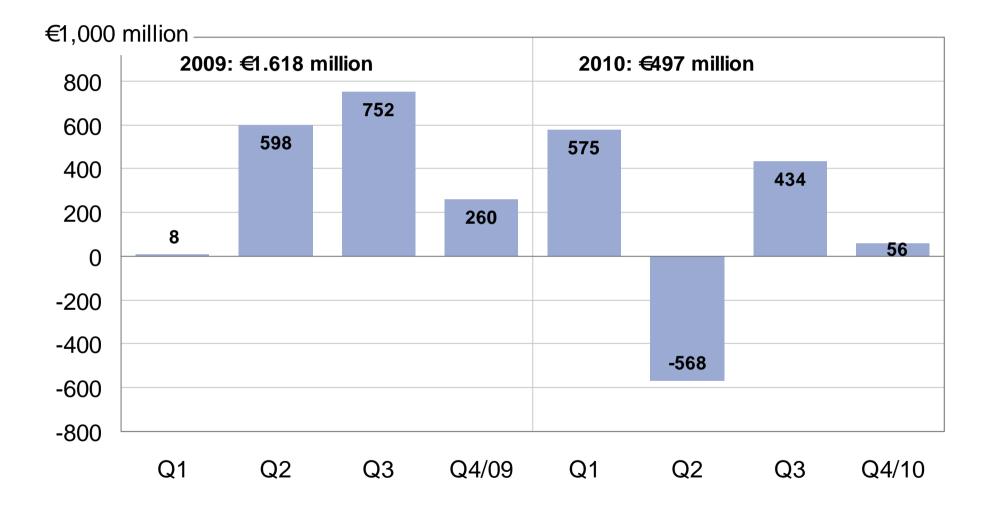


## OP-Pohjola Group New loans by quarter



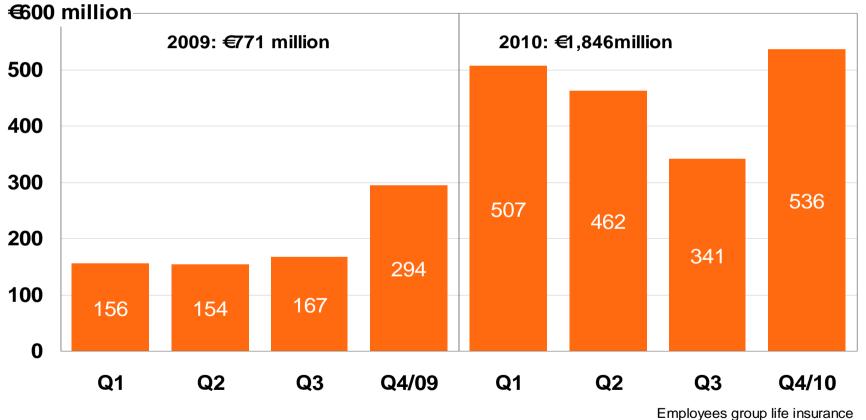
OP-Pohjola 🧿

#### OP-Pohjola Group Net sales of mutual funds by quarter





#### OP-Pohjola Group Life and pension insurance premiums written by quarter



included only at 31 Dec.



Customers, owner-members, et c.



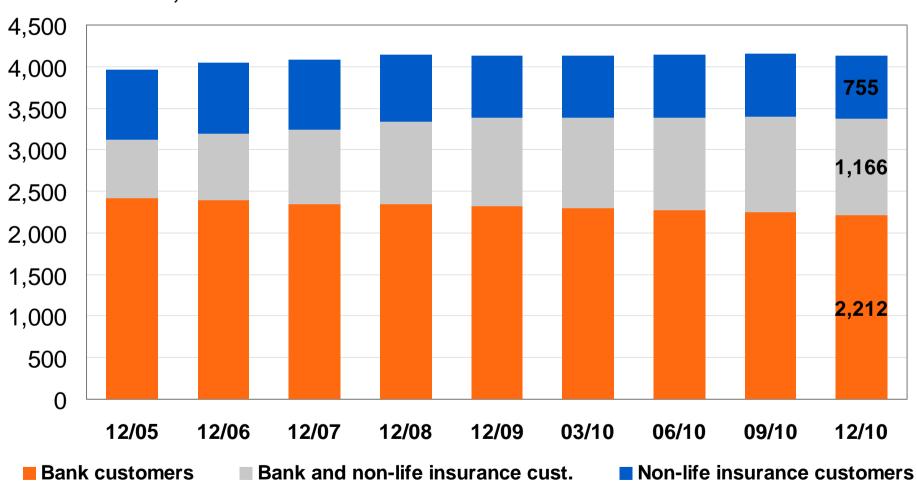
## OP-Pohjola Group Customers

	31 Dec. 2010	12-month change	
	1000 customers 1	1000 customers	%
OP-Pohjola Group			
Customers*	4,133	-1	0.0
Owner-members	1,300	34	2.7
Pohjola			
Pohjola loyal customer households*	471	46	10.9

\* personal customers

OP-Pohjola 😳

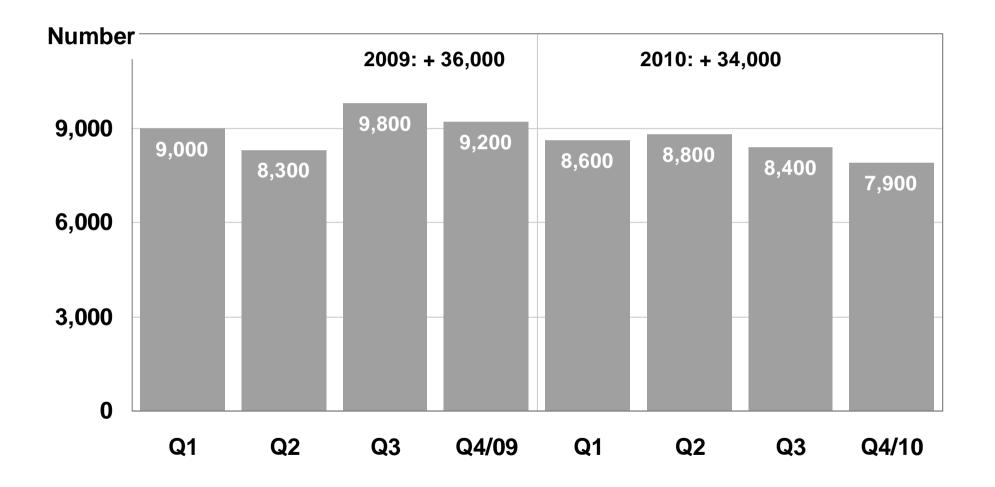
## OP-Pohjola Group Breakdown of Customer Base



1,000 customers



## OP-Pohjola Group Net increase in members by quarter



OP-Pohjola 😳

## OP-Pohjola Group Personnel

	31 Dec. 2010	31 Dec. 2009	Change (number)
Member cooperative banks	6,661	6,796	-135
Central Cooperative Consolidated *	5,843	5,708	135
Pohjola Group	3,016	2,975	41
OP-Pohjola Group	12,504	12,504	0

\* incl. OP Bank Group Mutual Insurance Company



# OP-Pohjola Group Service network

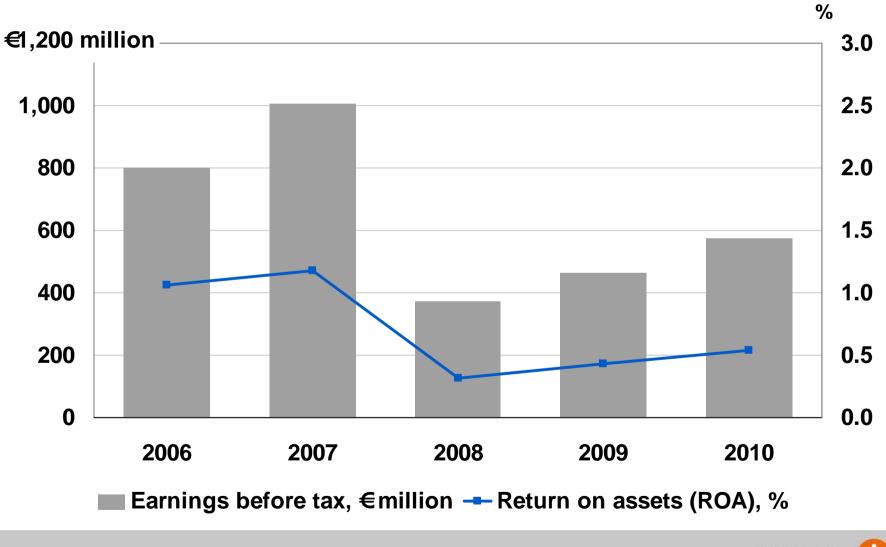
	31 Dec. 2010	12-month change
eServices Agreements	1,480,000	90,000
Locations	554	-29
providing both banking and insurance services	323	10
Private banking locations	33	4
OP-Kiinteistökeskus estate agents	172	0
Online customer terminals	538	-26
Payment ATMs	394	-51



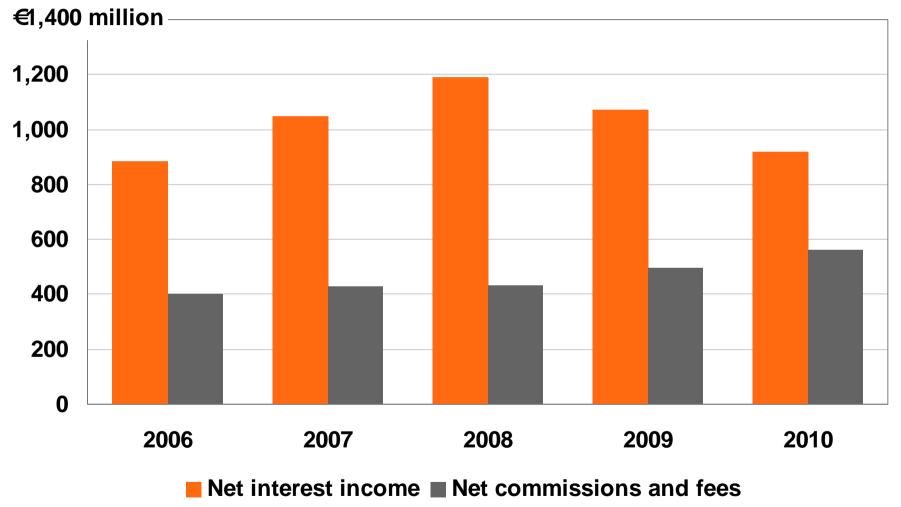
## 5-year trend



#### OP-Pohjola Group Earnings before tax and return on assets

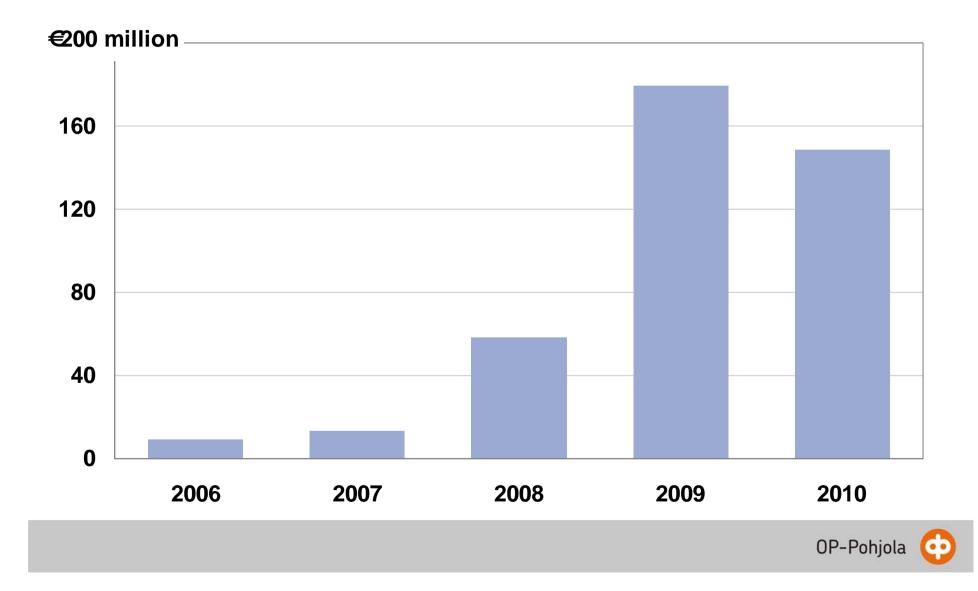


## OP-Pohjola Group Net interest income and net commissions and fees

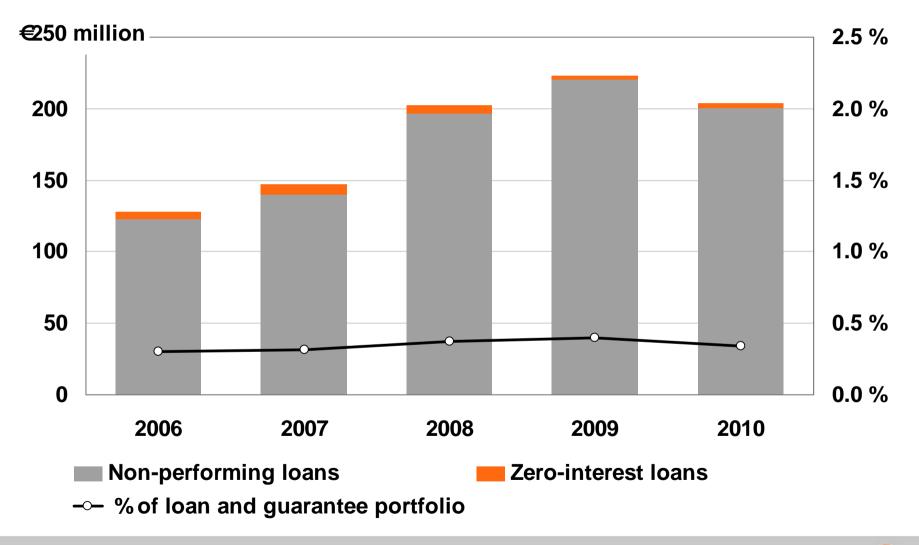


OP-Pohjola 🧿

### OP-Pohjola Group Impairments of receivables

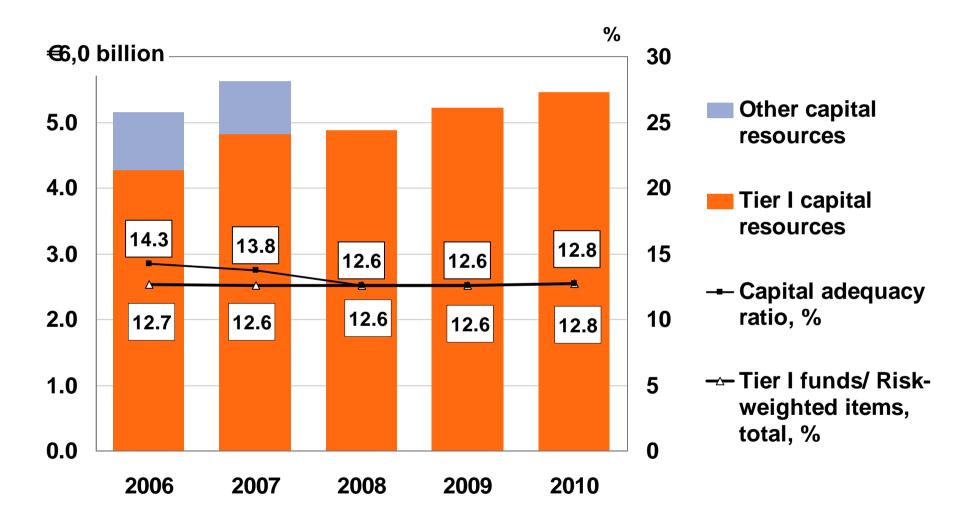


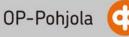
#### OP-Pohjola Group Non-performing loans



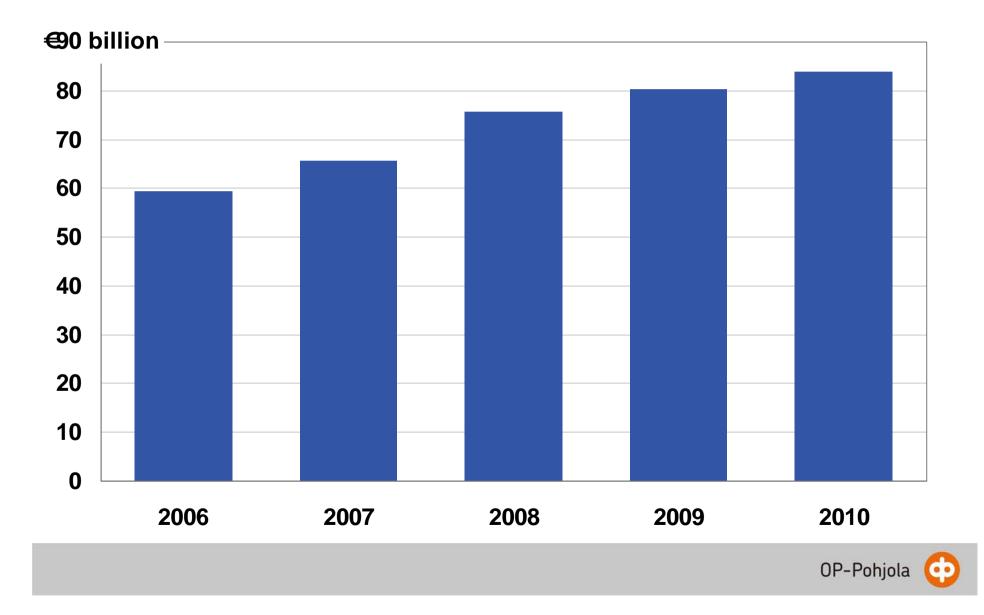
OP-Pohjola 🤆

The amalgamation of the cooperative banks Capital resources and capital adequacy ratio

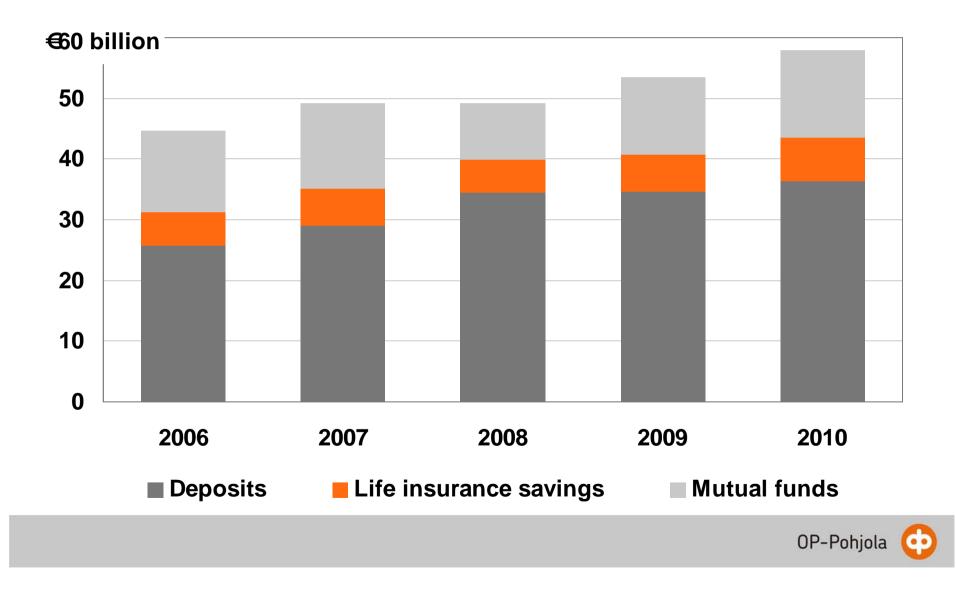




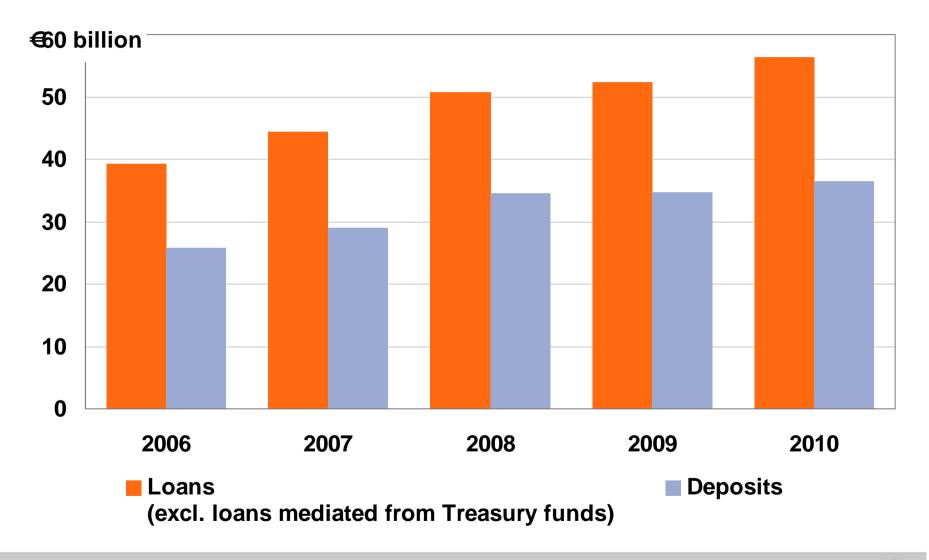
#### OP-Pohjola Group Balance sheet



## OP-Pohjola Group Customer funds

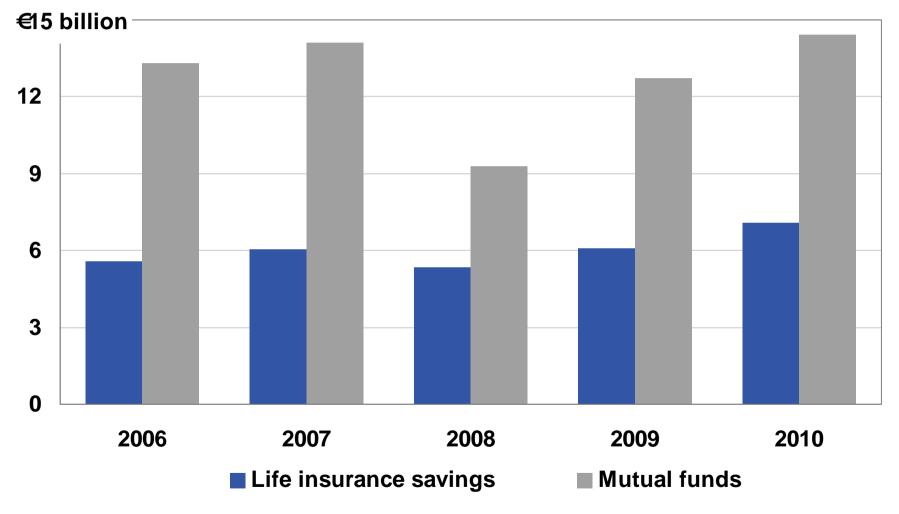


#### OP-Pohjola Group Loans and deposits



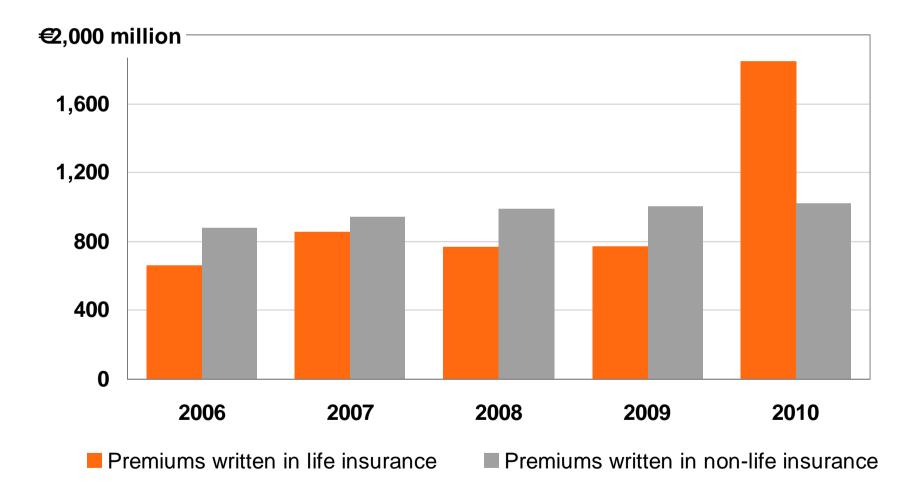


## OP-Pohjola Group Life insurance savings and capital in mutual funds



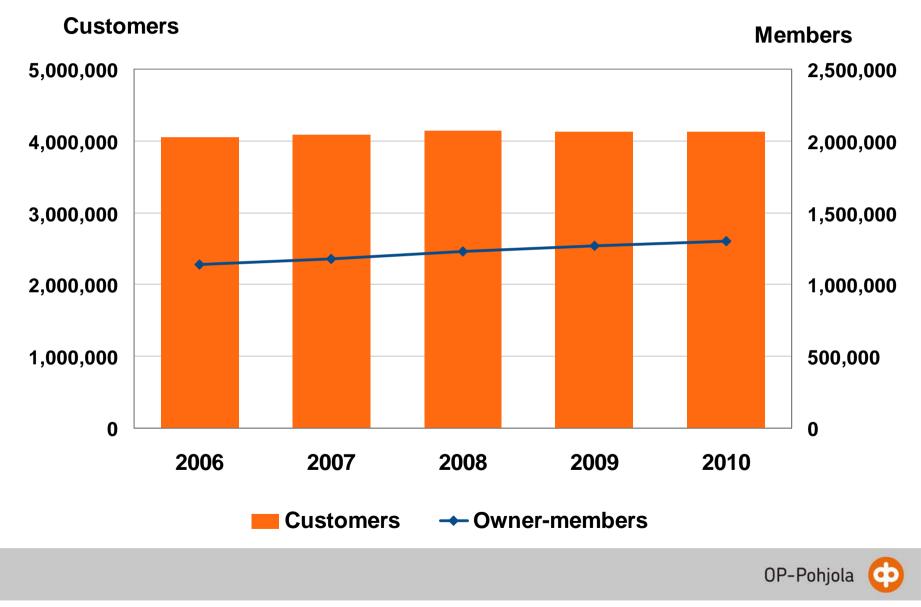


#### OP-Pohjola Group Premiums written in life and non-life insurance

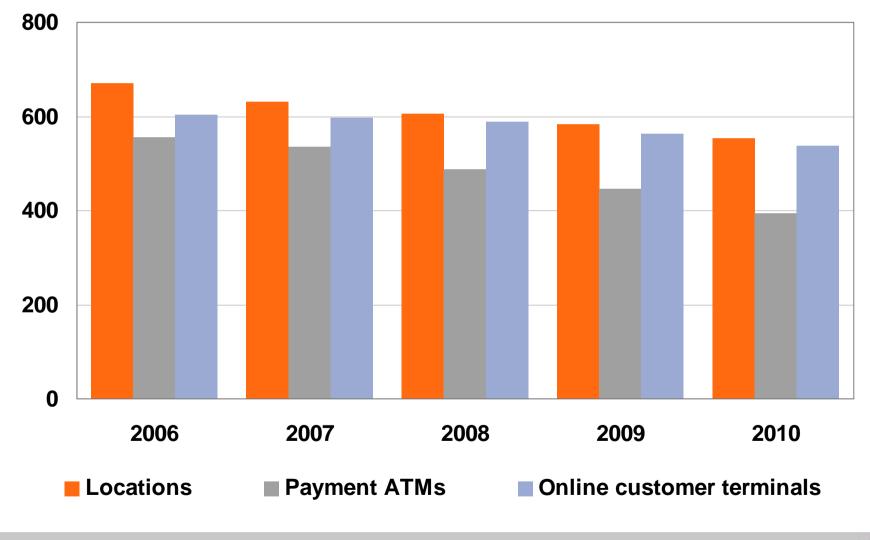




#### OP-Pohjola Group Customers and owner-members



#### OP-Pohjola Group Service network





#### OP-Pohjola Group Personnel

