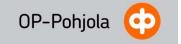


### **OP-Pohjola Group**



#### 1.4 million customer-owners

#### 180 cooperative banks



**Banking** 

**Non-Life Insurance** 

Wealth Management

#### **OP-Pohjola Group Business Segments**

#### Banking

- Cooperative banks, Helsinki OP Bank Plc,
   OP Card Company Plc and OP Mortgage Bank.
- Pohjola Group's Banking segment
- OP Bank Group Mutual Insurance Company

Non-life Insurance

 Pohjola Insurance Ltd, Eurooppalainen Insurance Company Ltd, A-Insurance Ltd, Seesam Insurance AS, Omasairaala Oy and Pohjola Health Ltd

Wealth Management

- Pohjola Group's Asset Management segment
- OP Life Assurance Company Ltd, OP Fund Management Company Ltd and Aurum Investment Insurance Ltd

Other operations

OP-Pohjola Group Central Cooperative, OP-Services Ltd,
 OP Process Services Ltd and Pohjola's Group functions

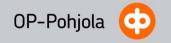
### © OP-Pohjola

### **OP-Pohjola Group Key Indicators**

**OP-Pohjola Group's Key Figures** 

| OP-Ponjoia Group's key Figures   | Q1-3/2014   | Q1-3/2013   | Change, % | Q1-Q4/2013 |
|--|-------------|-------------|-----------|------------|
| Earnings before tax, EUR million   | 739         | 610         | 21.1      | 701        |
| Banking  | 468         | 317         | 47.5      | 404        |
| Non-life Insurance   | 190         | 162         | 17.7      | 166        |
| Wealth Management  | 140         | 98          | 43.0      | 113        |
| Returns to owner-members and OP bonus customers  | 147         | 145         | 1.5       | 193        |
|  | 30 Sep 2014 | 31 Dec 2013 | Change, % |            |
| Common Equity Tier 1 (CET1) ratio, % / Core Tier 1**   | 13.6        | 17.1        | -3.5 *    |            |
| Ratio of capital base to minimum amount of capital base (under the Act on the Supervision of Financial and Insurance Conglomerates) ** | 1.79        | 2.19        | -0.40 *   |            |
| Ratio of receivables more than 90 days overdue to loan and guarantee portfolio , $\%$  | 0.46        | 0.42        | 0.04 *    |            |
| Joint banking and insurance customers (1,000)  | 1,570       | 1,518       | 3.4       |            |

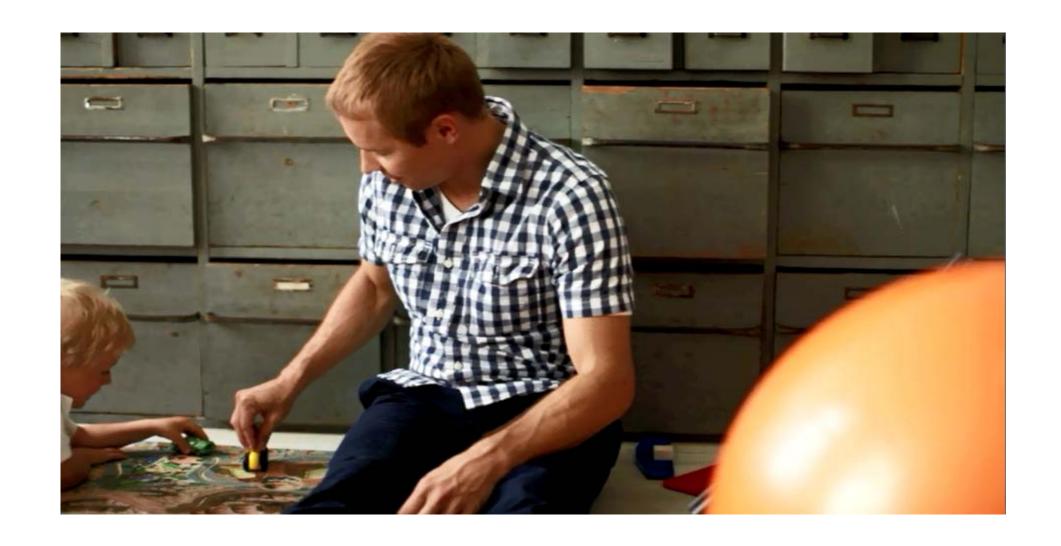
<sup>\*\*</sup> Change in ratio



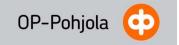
<sup>\*\*</sup> The comparatives are presented based on the regulatory framework that came into effect on 1 January 2014

# Joint Liability, Deposit Insurance and Investors' Compensation

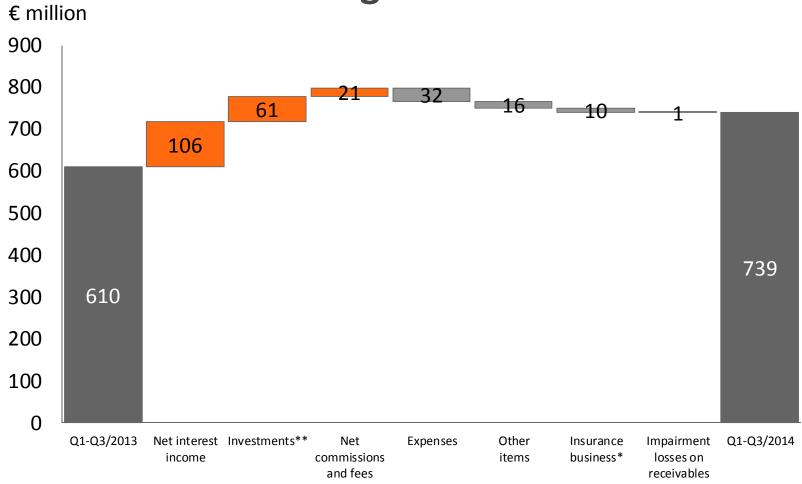
- Under the Laki talletuspankkien yhteenliittymästä Act (the Act on the Amalgamation of Deposit Banks), the amalgamation of the cooperative banks comprises the organisation's central institution (OP-Pohjola Group Central Cooperative), its member credit institutions and the companies belonging to their consolidation groups as well as credit and financial institutions and service companies in which the above-mentioned entities together hold more than half of the total votes.
- The central institution's members at the end of the report period comprised OP-Pohjola Group's member cooperative banks as well as Pohjola Bank plc, Helsinki OP Bank Plc, OP Mortgage Bank, OP Card Company Plc and OP Process Services Ltd.
- By virtue of the Act on the Amalgamation of Deposit Banks, the central institution has both the right to control its credit institutions and the obligation to supervise their operations. The amalgamation of deposit banks is supervised on a consolidated basis. As laid down in applicable law, the member credit institutions and OP-Pohjola Group Central Cooperative are ultimately jointly and severally liable for each other's debts and commitments. OP-Pohjola Group's insurance companies, for example, do not therefore fall within the scope of joint liability.
- Deposit banks belonging to OP-Pohjola Group, i.e. its member cooperative banks, Pohjola Bank plc and Helsinki OP Bank Plc, are regarded as a single bank with respect to deposit insurance. Under legislation governing the Investors' Compensation Fund, OP-Pohjola Group is also considered a single entity in respect of investors' compensation.



### **Year-on-year Results**

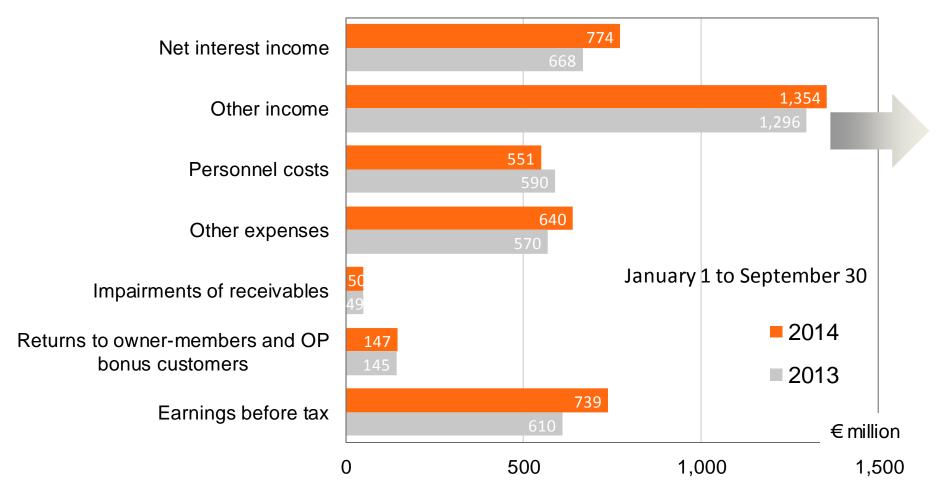


### OP-Pohjola Group **Earnings before Tax**



\*) Life and Non-life Insurance \*\*) Investments = Life insurance's investment income ((excl. derivatives hedging technical provisions) and Non-life insurance investment income + Net trading and investment income

### OP-Pohjola Group Income statement



### OP-Pohjola Group Other Income

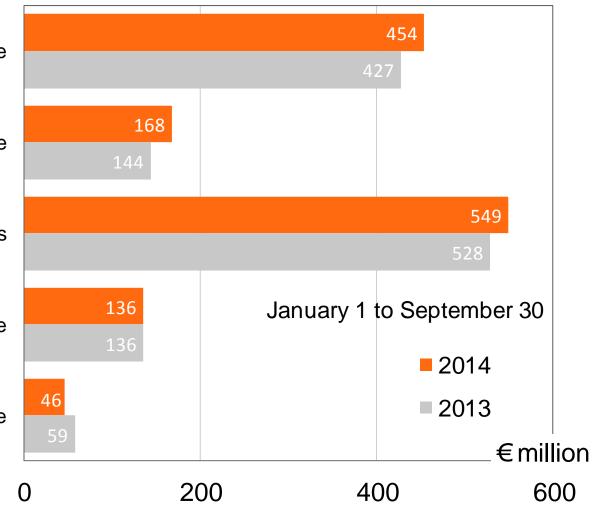
Net income from Non-life Insurance

Net income from Life Insurance

Net commissions and fees

Net trading and investment income

Other operating income



### © OP-Pohjola

#### OP-Pohjola Group

#### Income statement

| January 1 to September 30                     | Change |       |          |       |
|---|--------|-------|----------|-------|
| €million                                      | 2014   | 2013  | €million | %     |
|   |        |       |          |       |
| Interest income                               | 2,026  | 1,871 | 155      | 8.3   |
| Interest expenses                             | 1,252  | 1,203 | 49       | 4.1   |
| Net interest income                           | 774    | 668   | 106      | 15.9  |
| Impairments of receivables                    | 50     | 49    | 1        | 1.2   |
| Net interest income after impairment losses   | 724    | 618   | 106      | 17.1  |
| Net income from Non-life Insurance operations | 454    | 427   | 27       | 6.2   |
| Net income from Life Insurance operations     | 168    | 144   | 24       | 16.7  |
| Net commissions and fees                      | 549    | 528   | 21       | 4.0   |
| Net trading income                            | 83     | 80    | 3        | 3.4   |
| Net investment income                         | 53     | 56    | -3       | -5.2  |
| Other operating income                        | 46     | 59    | -12      | -21.0 |
| Personnel costs                               | 551    | 590   | -39      | -6.5  |
| Other administrative expenses                 | 312    | 267   | 46       | 17.1  |
| Other operating expenses                      | 328    | 303   | 25       | 8.2   |
| Returns to owner-members and OP bonus         |        |       |          |       |
| customers                                     | 147    | 145   | 2        | 1.5   |
| Share of associates' profits/losses           | 1      | 2     | -1       | -68.4 |
| Earnings before tax                           | 739    | 610   | 129      | 21.1  |

## OP-Pohjola Group Income Statement by Business Segment

#### 1 January to 30 September 2014

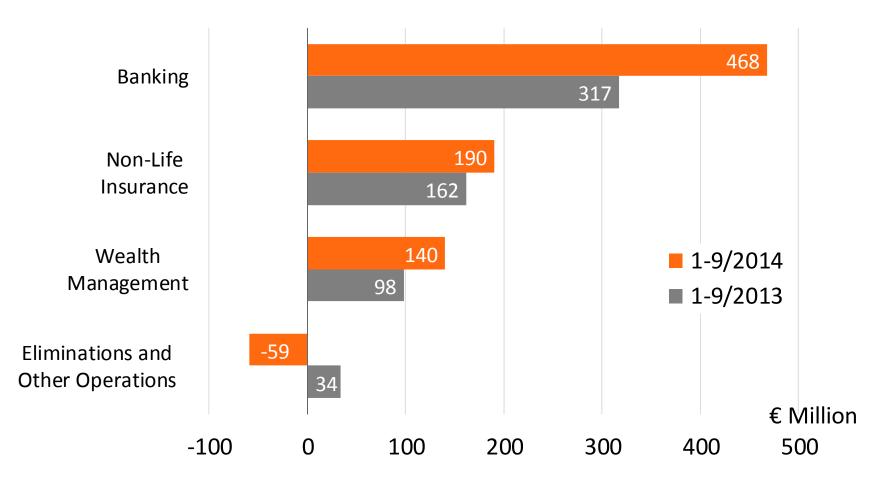
|                                    |         |           |            | Eliminations and |       |  |
|------------------------------------|---------|-----------|------------|------------------|-------|--|
|                                    |         | Non-Life  | Wealth     | Other            |       |  |
| € million                          | Banking | Insurance | Management | Operations       | Total |  |
| Net interest income                | 811     | -19       | 1          | -20              | 774   |  |
| Net income from non-life insurance | C       | 459       | 0          | -5               | 454   |  |
| Net income from life insurance     | C       | 0         | 77         | 91               | 168   |  |
| Other income                       | 133     | 8         | 9          | 33               | 183   |  |
| Total income                       | 1,445   | 461       | 212        | 10               | 2,128 |  |
| Personnel costs                    | 340     | 76        | 17         | 118              | 551   |  |
| Other expenses                     | 454     | 194       | 54         | -62              | 640   |  |
| Total expenses                     | 794     | 270       | 72         | 56               | 1,192 |  |
| Impairment losses on receivables   | 50      | 0         | 0          | 0                | 50    |  |
| Returns to owner-members           | 133     | 0         | 0          | 14               | 147   |  |
| Earnings before tax                | 468     | 190       | 140        | -59              | 739   |  |

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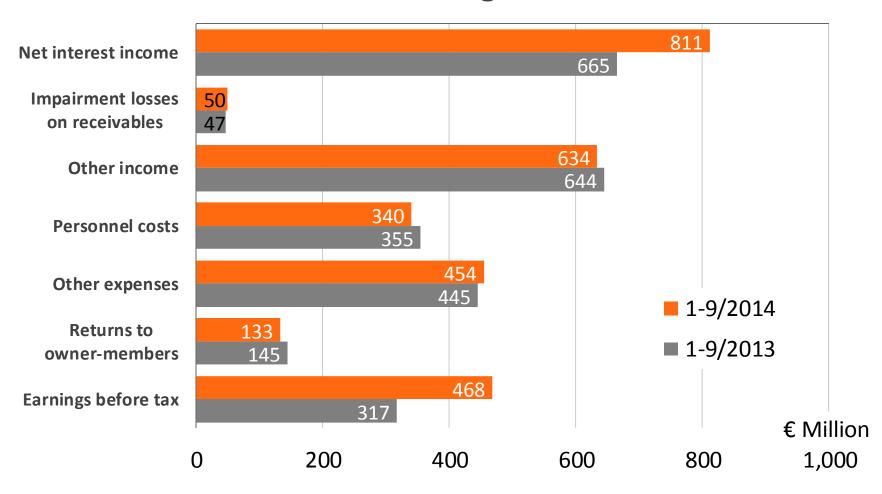
Cost /income ratio, %

OP-Pohjola 👴

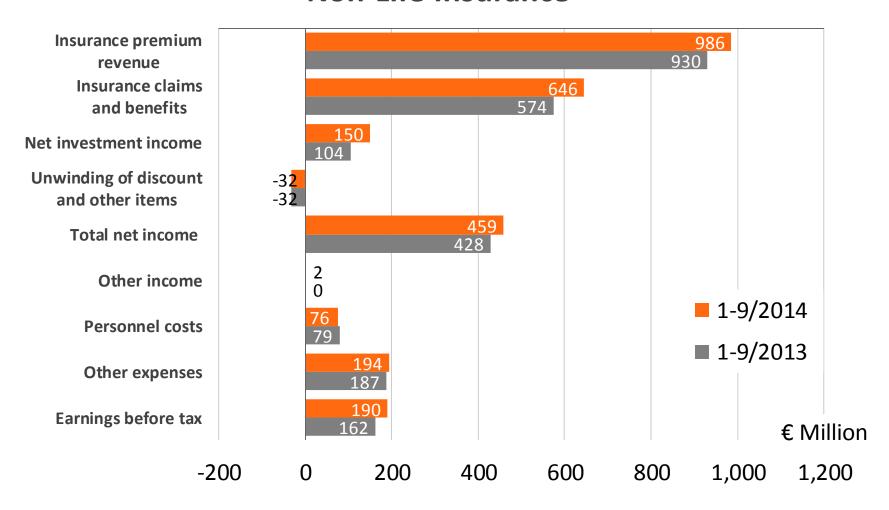
### **OP-Pohjola Group Earnings before tax by Business Segment**



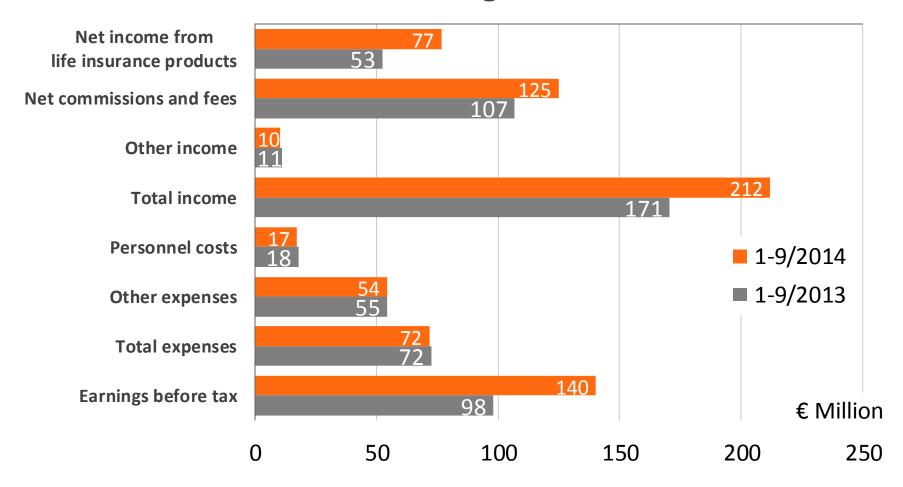
### OP-Pohjola Group Banking

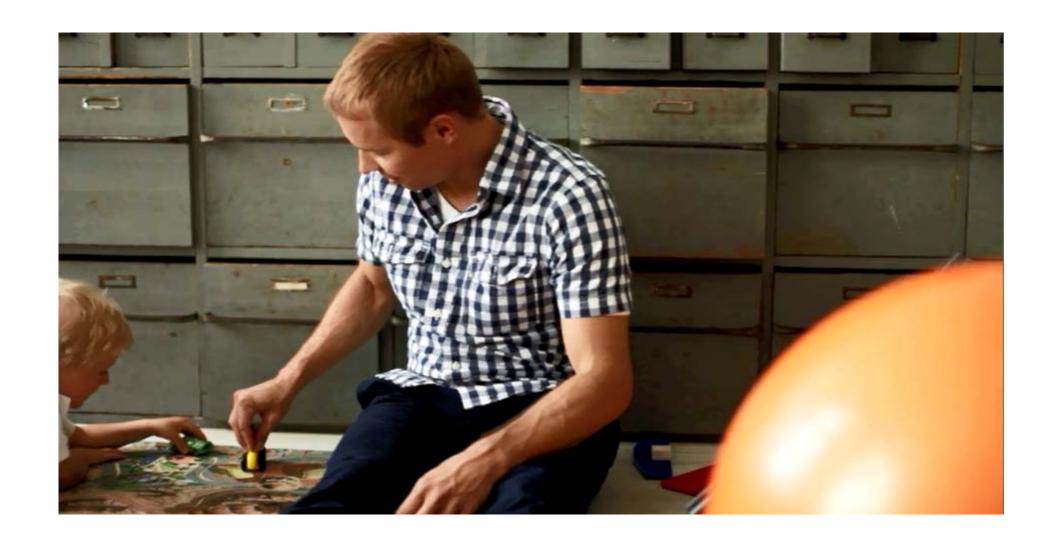


### **OP-Pohjola Group Non-Life Insurance**

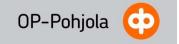


### **OP-Pohjola Group Wealth Management**





### **Quarterly Figures**



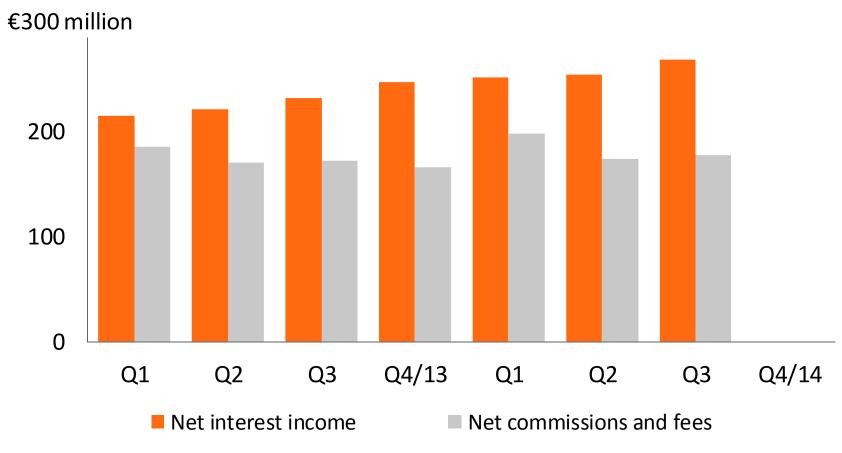
### OP-Pohjola Group Quarterly Performance

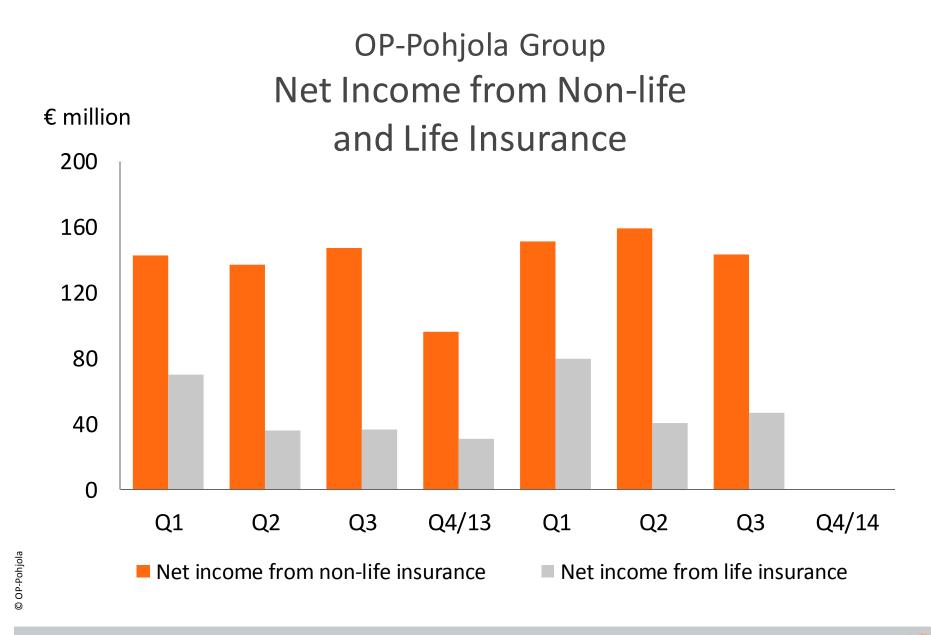
|                            | 2013 |     |     |     | 2014 |     |     |    |
|----------------------------|------|-----|-----|-----|------|-----|-----|----|
| € million                  | Q1   | Q2  | Q3  | Q4  | Q1   | Q2  | Q3  | Q4 |
| Net interest income        | 215  | 221 | 232 | 247 | 251  | 254 | 269 |    |
| Other income               | 473  | 413 | 410 | 364 | 485  | 449 | 420 |    |
| Total income               | 688  | 634 | 642 | 611 | 737  | 703 | 688 |    |
| Personnel costs            | 211  | 203 | 176 | 202 | 195  | 190 | 166 |    |
| Other expenses             | 187  | 199 | 184 | 236 | 225  | 210 | 205 |    |
| Total expenses             | 398  | 402 | 360 | 438 | 420  | 401 | 371 |    |
| Impairments of receivables | 9    | 23  | 17  | 34  | 10   | 23  | 17  |    |
| Returns to owner-members   |      |     |     |     |      |     |     |    |
| and OP bonus customers     | 48   | 48  | 49  | 49  | 49   | 49  | 49  |    |
| Earnings before tax        | 234  | 161 | 216 | 90  | 257  | 231 | 251 |    |

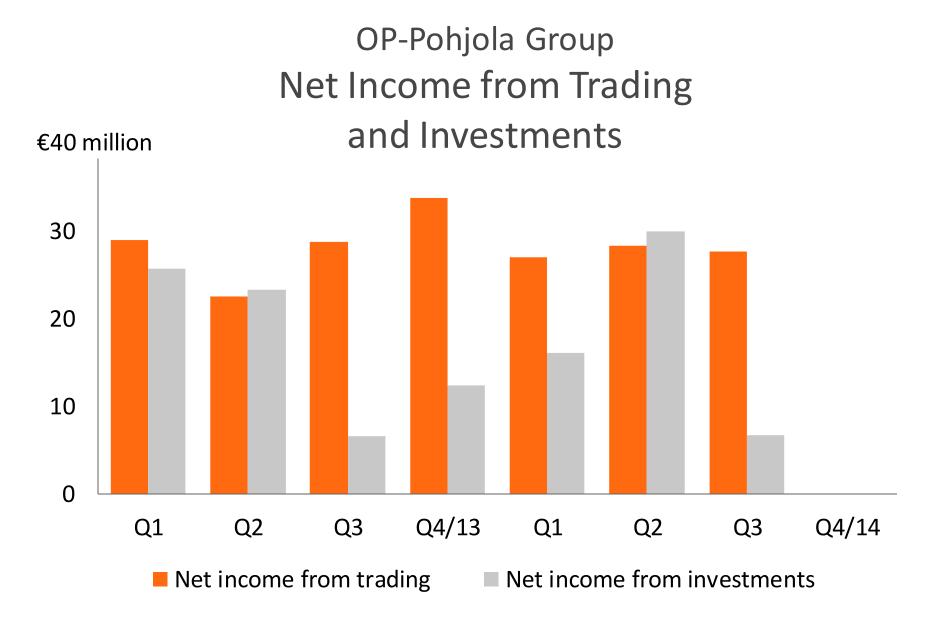
#### OP-Pohjola Group Other Income by Quarter

|   | 2013 |     |     | 2014 |     |     |     |    |
|---|------|-----|-----|------|-----|-----|-----|----|
| € million                               | Q1   | Q2  | Q3  | Q4   | Q1  | Q2  | Q3  | Q4 |
| Net income from non-life insurance      | 143  | 137 | 147 | 96   | 151 | 159 | 143 |    |
| Net income from life insurance          | 70   | 36  | 37  | 31   | 80  | 41  | 47  |    |
| Net commissions and fees                | 185  | 171 | 172 | 166  | 198 | 174 | 177 |    |
| Net income from trading and investments | 55   | 46  | 35  | 46   | 43  | 58  | 34  |    |
| Other income                            | 20   | 23  | 18  | 25   | 13  | 17  | 17  |    |
| Total                                   | 473  | 413 | 410 | 364  | 485 | 449 | 420 |    |

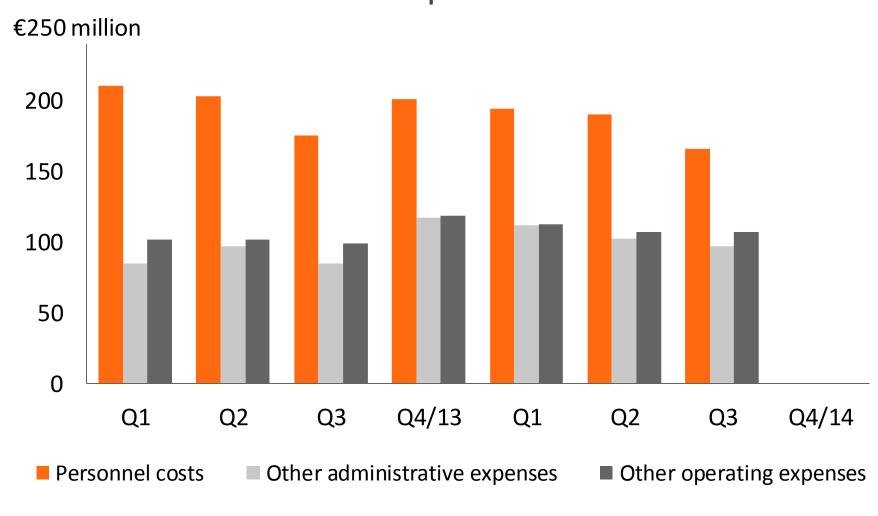
#### OP-Pohjola Group Net Interest Income and **Net Commissions and Fees**







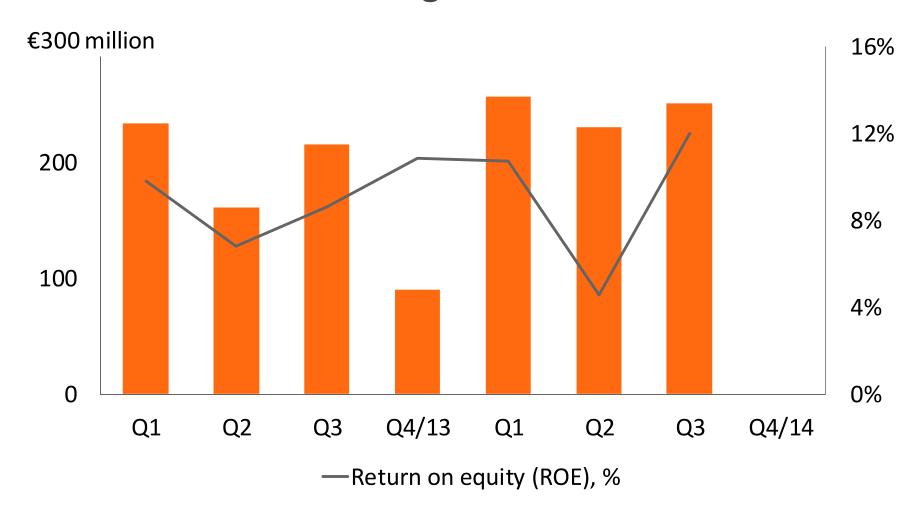
## OP-Pohjola Group Expenses



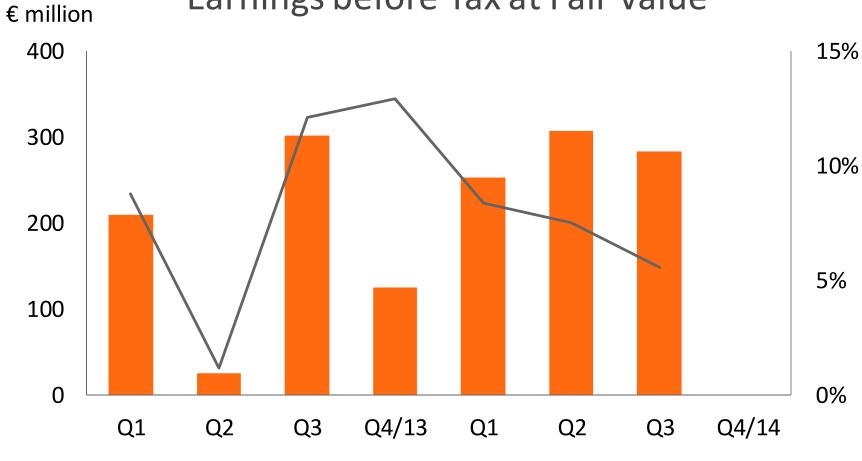
OP-Pohjola Group € million Quarterly Impairments of Receivables 40 30 20 10 0 Q1 Q4/13 Q4/14 Q2 Q3 Q3 Q1 Q2

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#### OP-Pohjola Group Earnings before Tax

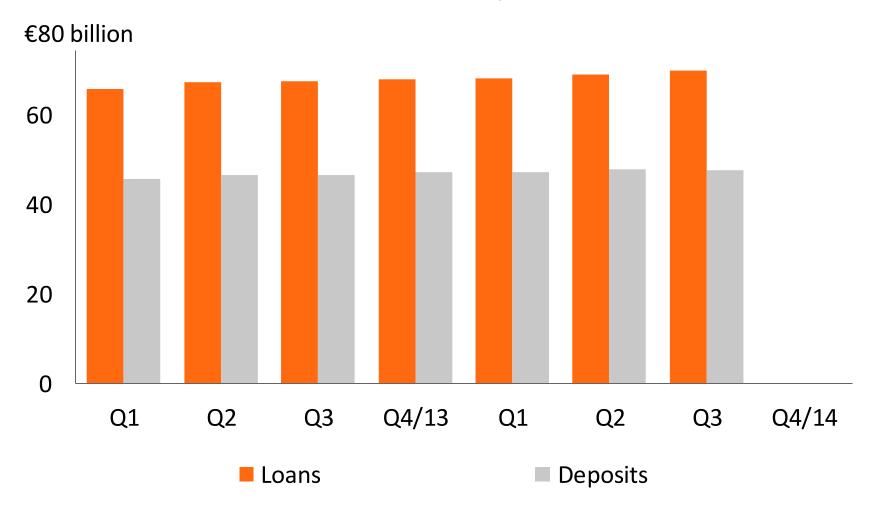


#### OP-Pohjola Group Earnings before Tax at Fair Value

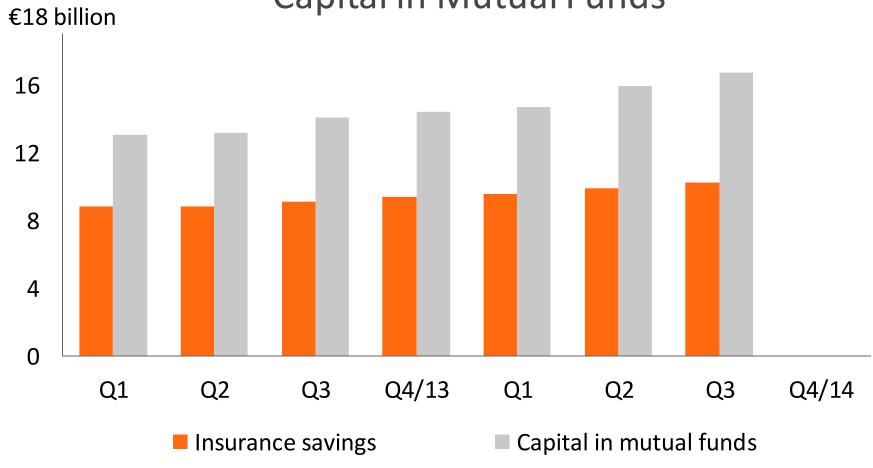


—Return on equity at fair value, %

#### OP-Pohjola Group Loans and Deposits

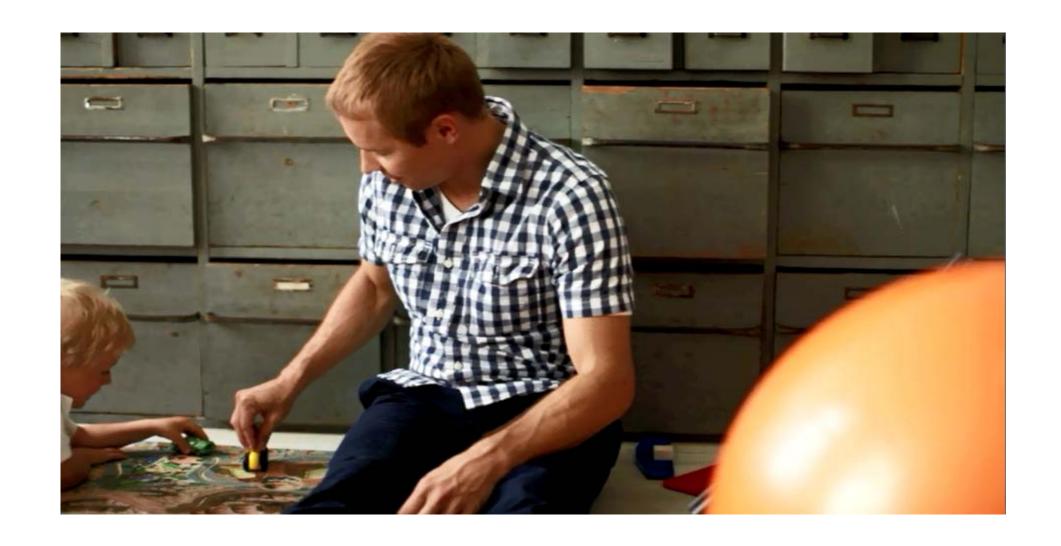


# OP-Pohjola Group Life Insurance Savings and Capital in Mutual Funds

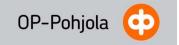


#### OP-Pohjola Group Non-life Insurance Premium Revenue (IFRS)





### **Capital Adequacy**



#### **Two Capital Adequacy Ratios**

Consolidated capital adequacy = capital adequacy of the amalgamation of cooperative banks

- The Group's operations are based on the Act on the Amalgamation of Deposit Banks
- The Act on the Amalgamation of Deposit Banks sets the minimum capital for the amalgamation of cooperative banks, which is calculated according to the CRR rules.
- ➤ The Act on the Amalgamation of Deposit Banks prescribes a minimum capital requirement for an amalgamation of cooperative banks. This is calculated using the provisions in the Act on Credit Institutions.
- The amalgamation of cooperative banks consists of the amalgamation's central institution (OP-Pohjola Group Central Cooperative), its member credit institutions and the companies belonging to their consolidation groups. Although OP-Pohjola Group's insurance companies do not belong to the amalgamation of the cooperative banks, investments made in them have a major impact on capital adequacy calculated in accordance with the capital adequacy regulations for credit institutions.

Capital adequacy ratio (under the Act on the Supervision of Financial and Insurance Conglomerates) = OP-Pohjola Group's capital adequacy

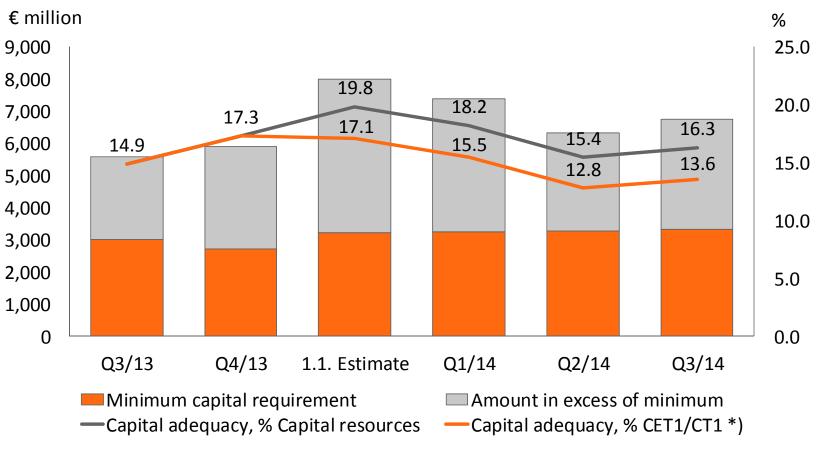
- OP-Pohjola Group is a financial conglomerate, pursuant to the Act on the Supervision of Financial and Insurance Conglomerates. The conglomerate is governed by specific provisions of the capital adequacy requirement.
- OP-Pohjola Group's capital adequacy pursuant to the Act on the Supervision of Financial and Insurance Conglomerates is calculated using the consolidation method, whereby assets included in capital resources but not included in equity capital, under the regulations for the banking or insurance industry, are added to the equity capital in the conglomerate's balance sheet.
  - Capital resources may not include items not available for covering the losses of other companies belonging to the conglomerate.
- The financial conglomerate's minimum capital requirement consists of the credit institutions' consolidated minimum capital requirement and the insurance companies' joint minimum operating capital.

In view of both capital adequacy requirements, OP-Pohjola Group's risk-bearing capacity is strong.

# The credit risk of the capital adequacy of the Amalgamation of the Cooperative Banks is calculated using the Internal Ratings Based Approach (IRBA)

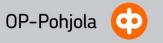
- The Internal Ratings Based Approach (IRBA) is applied to the following types of exposure
  - Retail exposure
  - Corporate exposure (FIRB)
  - Credit institution exposure (FIRB)
- The Standardised Approach (SA) is applied to government exposure
- A simple and PD/LGD method are applied to equity investments

### The amalgamation of the cooperative banks Capital Resources and Capital Adequacy

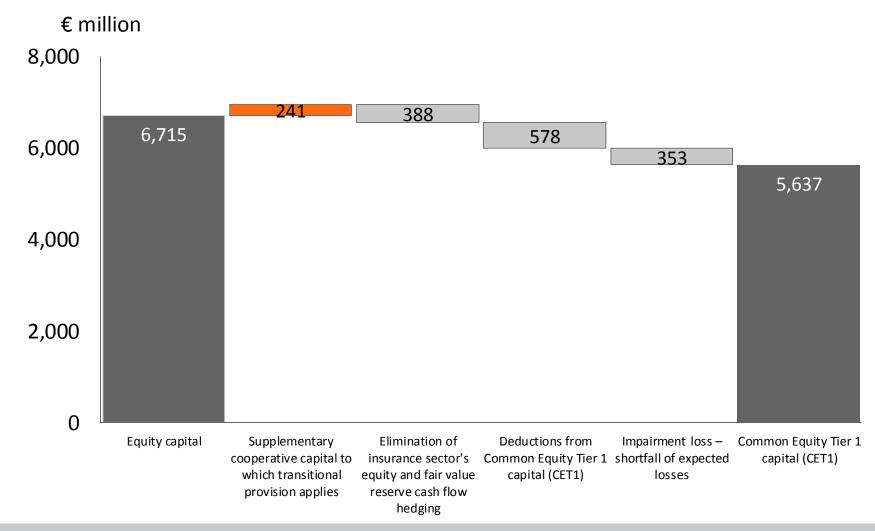


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Until Q4/13 according to CRD3 before IRBA transitional provisions (Basel I floor)

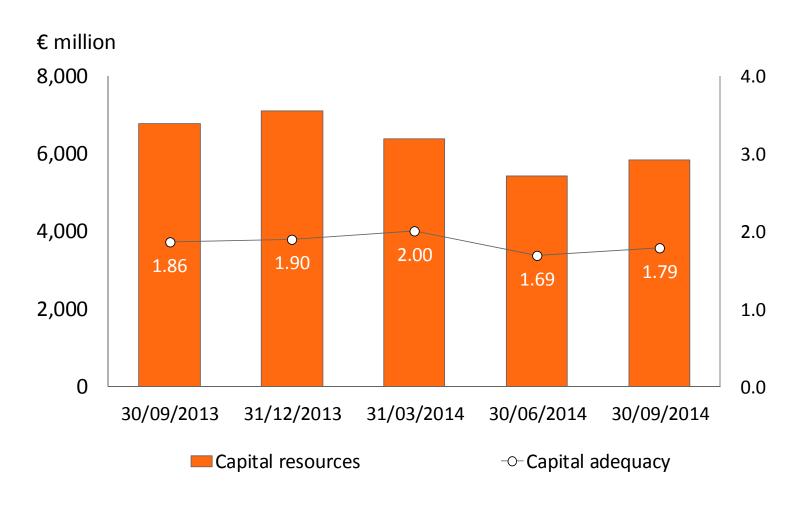


### Common Equity Tier 1 (CET1) 30 September 2014

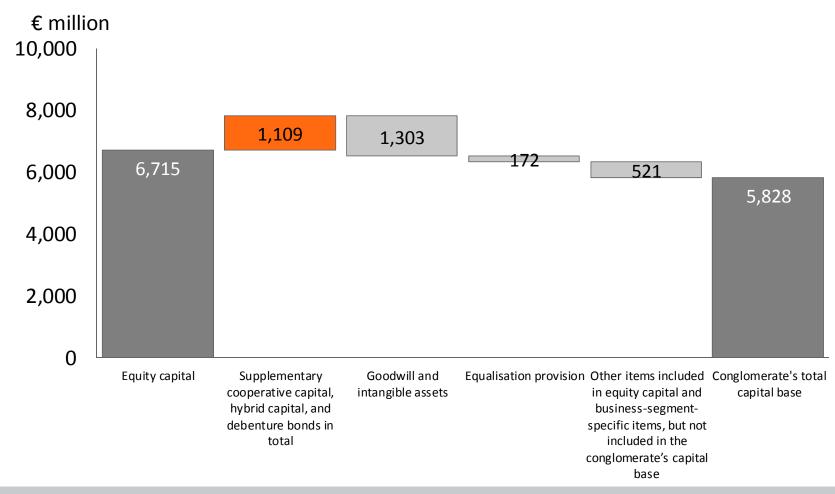


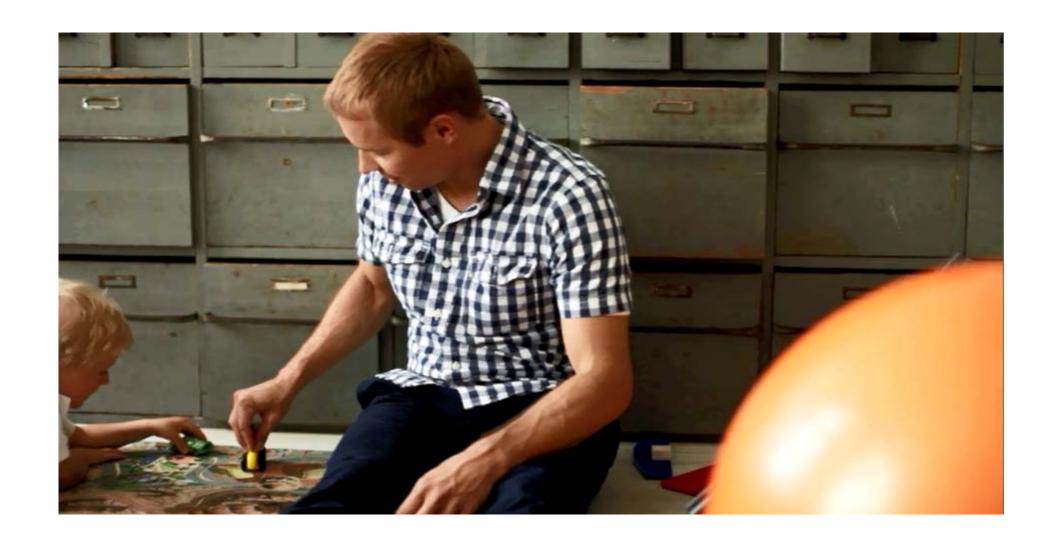
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### OP-Pohjola Group Conglomerate's Capital Adequacy



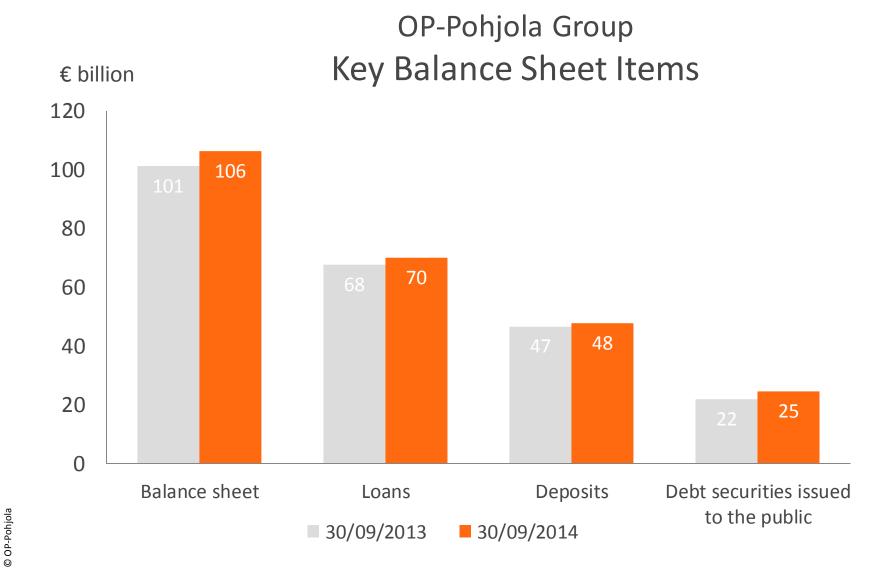
# Total Capital Base under the Act on the Supervision of Financial and Insurance Conglomerates 30 September 2014





#### **Balance Sheet**





### © OP-Pohjola

### OP-Pohjola Group Balance Sheet

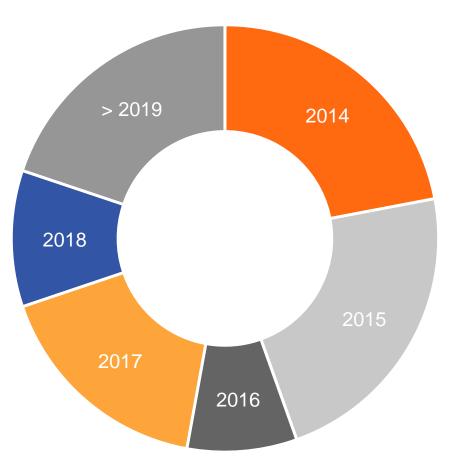
|   |            |            | Chan    | ge    |
|---|------------|------------|---------|-------|
| € million   | 30/09/2014 | 30/09/2013 | € mill. | %     |
| Receivables from credit institutions                  | 706        | 3,267      | -2,561  | -78.4 |
| Financial assets at fair value through profit or loss | 492        | 417        | 75      | 18.0  |
| Receivables from customers                            | 70,003     | 67,756     | 2,248   | 3.3   |
| Non-life Insurance assets                             | 3,922      | 3,574      | 347     | 9.7   |
| Life Insurance assets                                 | 10,694     | 9,488      | 1,206   | 12.7  |
| Investment assets                                     | 9,383      | 8,185      | 1,198   | 14.6  |
| Otheritems  | 11,065     | 8,532      | 2,534   | 29.7  |
| Total assets  | 106,265    | 101,219    | 5,047   | 5.0   |
|   |            |            |         |       |
| Liabilities to credit institutions                    | 737        | 1,680      | -943    | -56.1 |
| Liabilities to customers                              | 49,434     | 49,114     | 320     | 0.7   |
| Non-life Insurance liabilities                        | 3,222      | 2,811      | 411     | 14.6  |
| Life Insurance liabilities                            | 11,016     | 9,472      | 1,544   | 16.3  |
| Debt securities issued to the public                  | 24,651     | 21,845     | 2,806   | 12.8  |
| Other liabilities                                     | 10,490     | 8,817      | 1,673   | 19.0  |
| Equity capital  | 6,715      | 7,480      | -765    | -10.2 |
| Total liabilities and equity capital                  | 106,265    | 101,219    | 5,047   | 5.0   |

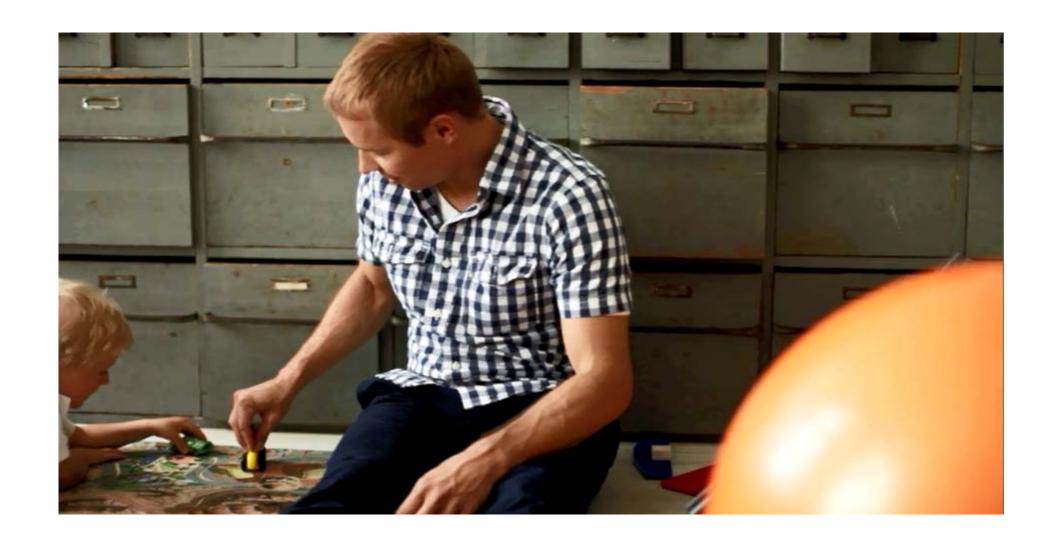
#### **OP-Pohjola Group Equity Capital and Cooperative Capital**

|                                    |                   |                   | Change    |       |
|------------------------------------|-------------------|-------------------|-----------|-------|
| € million                          | 30 September 2014 | 30 September 2013 | € million | %     |
| Share of OP-Pohjola Group's owners | 6,636             | 7,390             | -754      | -10.2 |
| Share and cooperative capital      | 1,259             | 340               | 920       | 270.7 |
| Share capital                      | 0                 | 200               | -200      |       |
| Membership capital contributions   | 146               | 140               | 7         | 4.9   |
| Profit shares                      | 1,113             | 0                 | 1,113     | 0.0   |
| Fair value reserve                 | 382               | 283               | 99        | 34.9  |
| Other reserves                     | 2,179             | 2,731             | -552      | -20.2 |
| Retained earnings                  | 2,817             | 4,037             | -1,220    | -30.2 |
| Non-controlling interests          | 78                | 90                | -11       | -12.7 |
| Total equity capital               | 6,715             | 7,480             | -765      | -10.2 |
| Supplementary cooperative capital  | 241               | 601               | -361      | -60.0 |

# OP-Pohjola Group Debt Securities Issued to the Public Maturity 30 September 2014

total of €24.7 billion



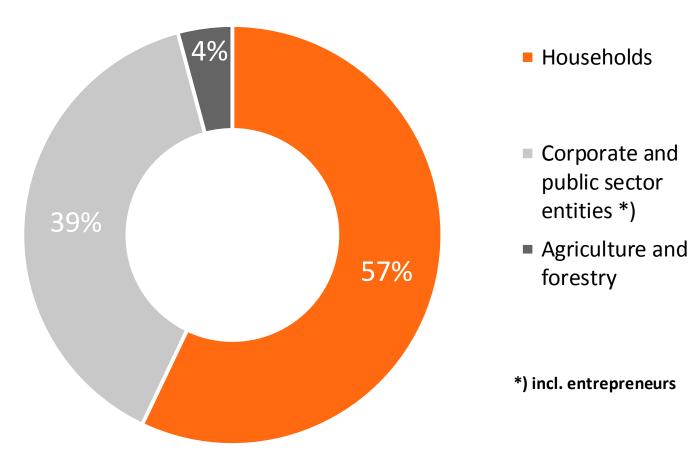


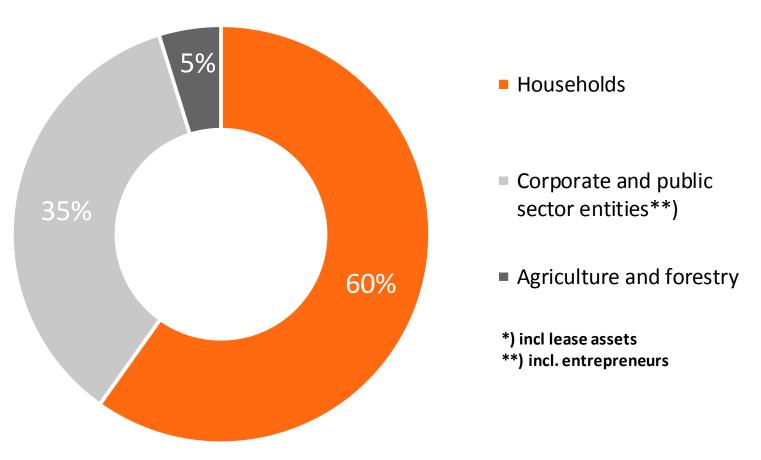
#### **Loans and Customer Funds**



# OP-Pohjola Group Deposits by Customer Sector

30 September 2014

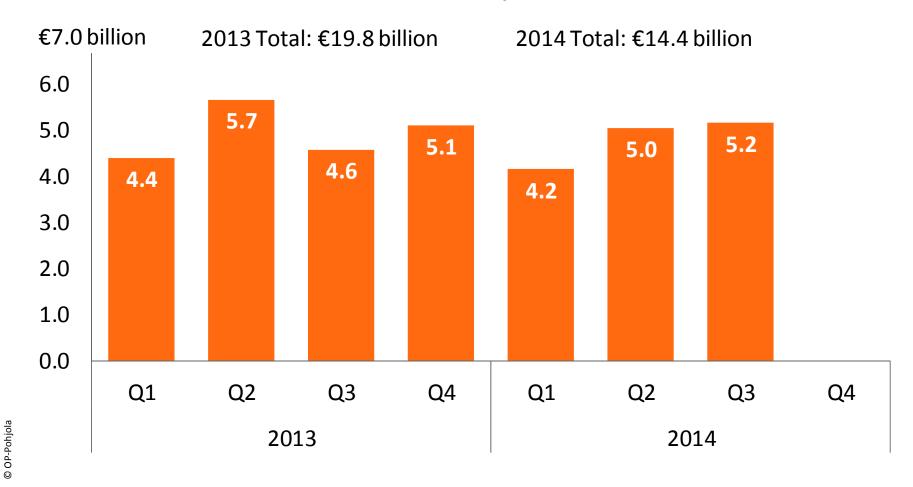




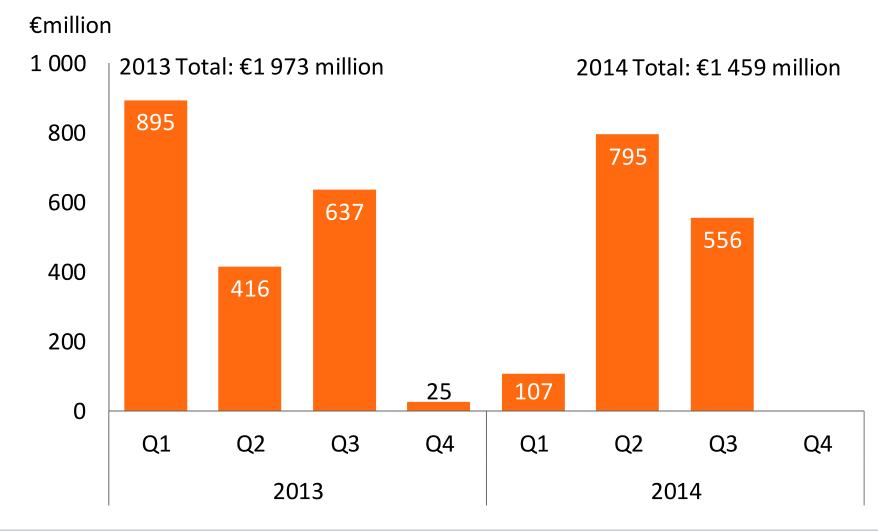
## OP-Pohjola Group **Loan and Guarantee Portfolio by Sector**

| million   | 30 Sep 2014 | 30 Sep 2013 | € million | Change, % |
|---|-------------|-------------|-----------|-----------|
| Enterprises and housing associations                    | 25,829      | 25,420      | 409       | 1.6       |
| Renting and operating of residential real estate        | 6,042       | 5,369       | 673       | 12.5      |
| Renting and operating of other real estate              | 3,166       | 3,128       | 38        | 1.2       |
| Wholesale and retail trade                              | 2,711       | 2,698       | 13        | 0.5       |
| Services  | 1,864       | 1,746       | 118       | 6.7       |
| Energy  | 1,845       | 1,401       | 443       | 31.6      |
| Construction  | 1,744       | 1,817       | -73       | -4.0      |
| Transportation and storage                              | 1,483       | 1,533       | -50       | -3.3      |
| Manufacture of machinery and equipment (incl. services) | 1,388       | 1,347       | 41        | 3.1       |
| Agriculture, forestry and fishing                       | 845         | 895         | -50       | -5.5      |
| Forest Industry   | 729         | 766         | -36       | -4.7      |
| Financial and insurance services                        | 704         | 967         | -263      | -27.2     |
| Real estate investments                                 | 593         | 929         | -337      | -36.2     |
| Metal Industry  | 538         | 594         | -56       | -9.4      |
| Food Industry   | 531         | 569         | -38       | -6.7      |
| Chemical Industry                                       | 331         | 363         | -32       | -8.8      |
| Other manufacturing                                     | 214         | 310         | -96       | -30.9     |
| Other industries  | 1,101       | 987         | 113       | 11.5      |
| Public corporations and non-profit organisations        | 1,303       | 1,300       | 3         | 0.2       |
| Households  | 45,241      | 44,221      | 1,020     | 2.3       |
| Adjustments   | 677         | -120        | 796       | 0.0       |
| Total   | 73,049      | 70,821      | 2,228     | 3.1       |

#### OP-Pohjola Group New Loans by Quarter

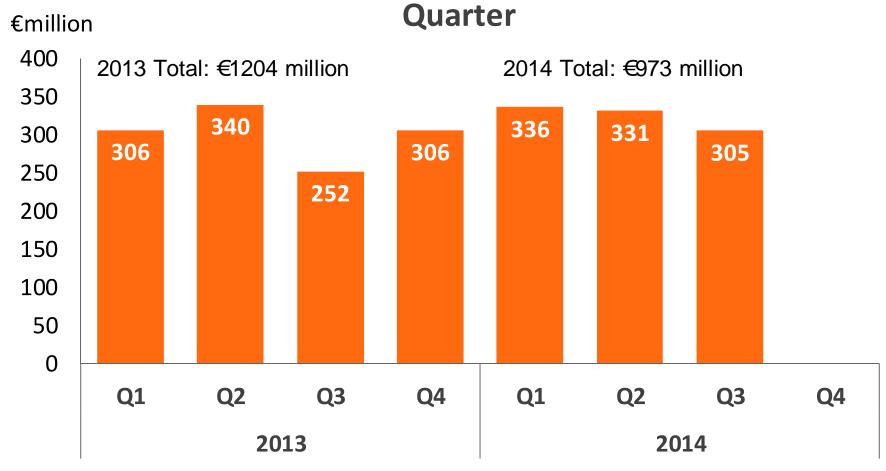


### OP-Pohjola Group Net Sales Inflow of Mutual Funds by Quarter



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# OP-Pohjola Group Life and Pension Insurance Premiums Written by Ouartor

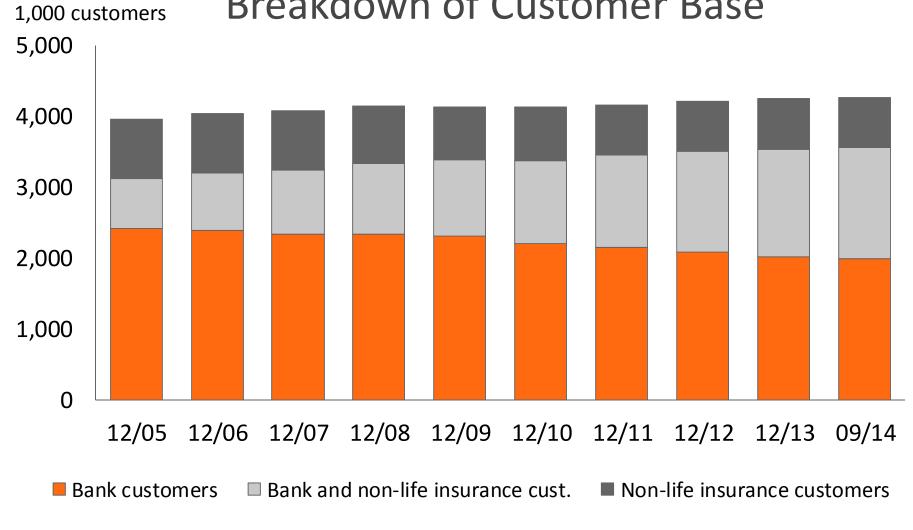


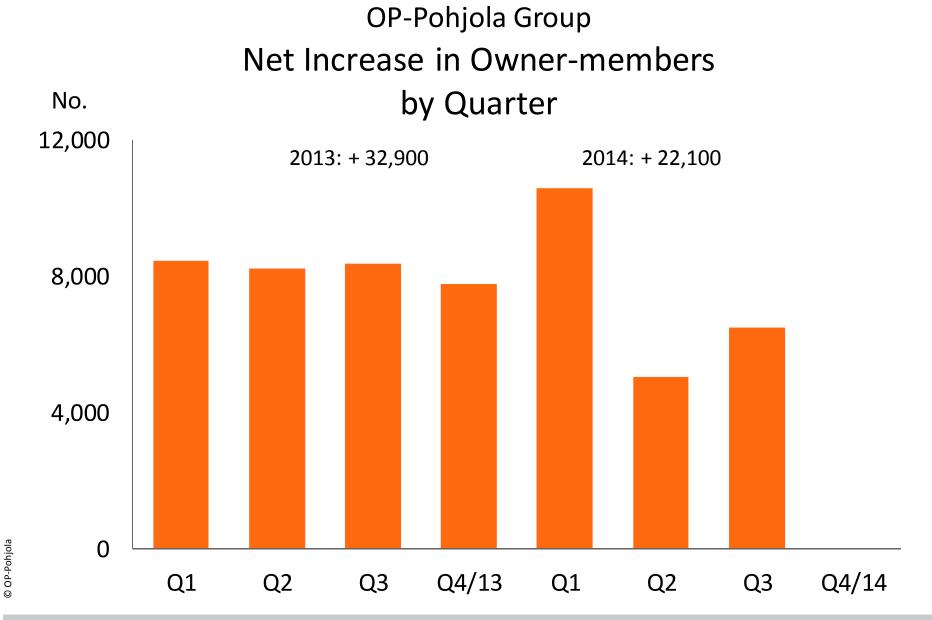


Customers, Owner-members, etc.



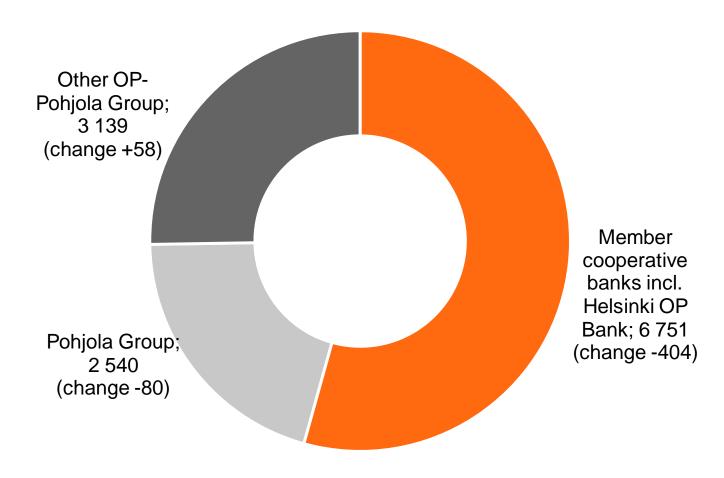
#### OP-Pohjola Group Breakdown of Customer Base





# OP-Pohjola Group's Personnel 30 September 2014

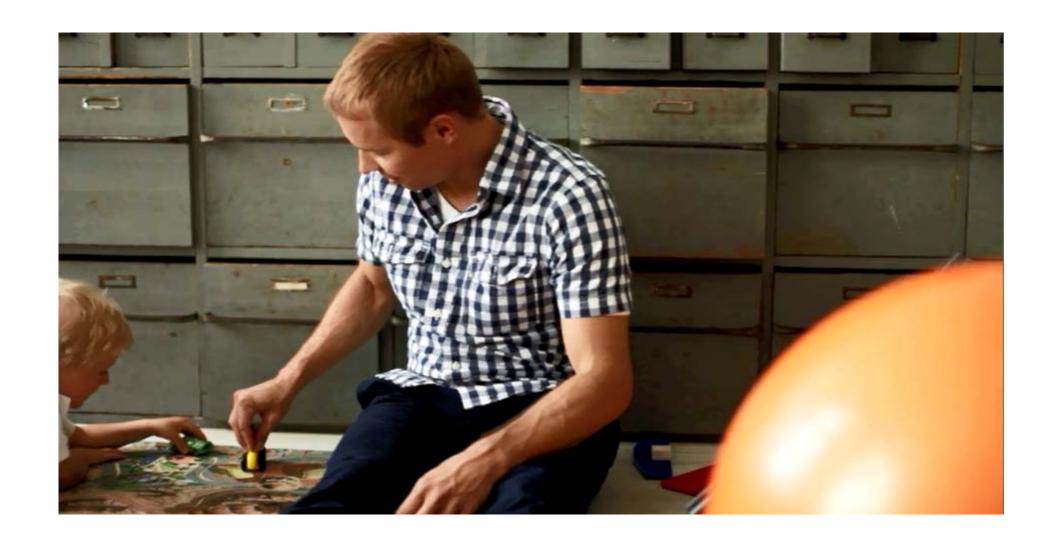
12,430 (-426 within 12 months)



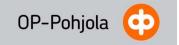
#### **OP-Pohjola Group's service network**

|   | September 2014 | 12-month change |
|---|----------------|-----------------|
| Visits to op.fi   | 10,505,656     | +2.9%           |
| No. of OP-Mobile users  | 490,500        | n/a             |
| Pivo application uploads (1–9/2014)   | over 300,000   | about +500%     |
| eServices Agreements  | 1,621,067      | 39,591          |
| Bank branches   | 457            | -39             |
| Providing both non-life insurance and banking services                          | 349            | -6              |
| Private Banking branches  | 40             | +2              |
| OP-Kiinteistökeskus real estate agencies  | 162            | -8              |
| Online customer terminals   | 440            | -16             |
| Followers of Facebook (OP-Pohjola Group and OP-Pohjola Group cooperative banks) | 136,815        | +78,019         |
| Followers on Twitter  | 6,162          | + 4,780         |
| Followers on LinkedIn (OP-Pohjola Group and Pohjola in total)                   | 6,105          | +2,569          |
| Customer contacts in telephone service in September 2014                        | 234,431        | + 7,041         |

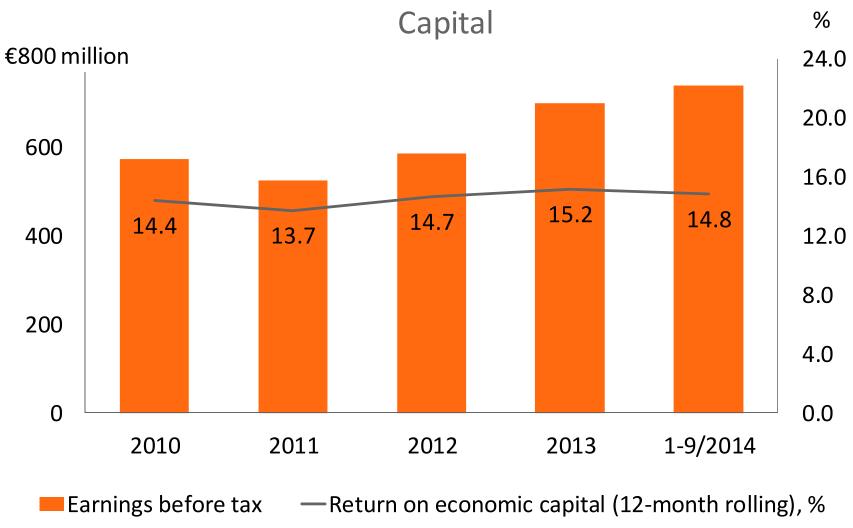
© OP-Pohjola



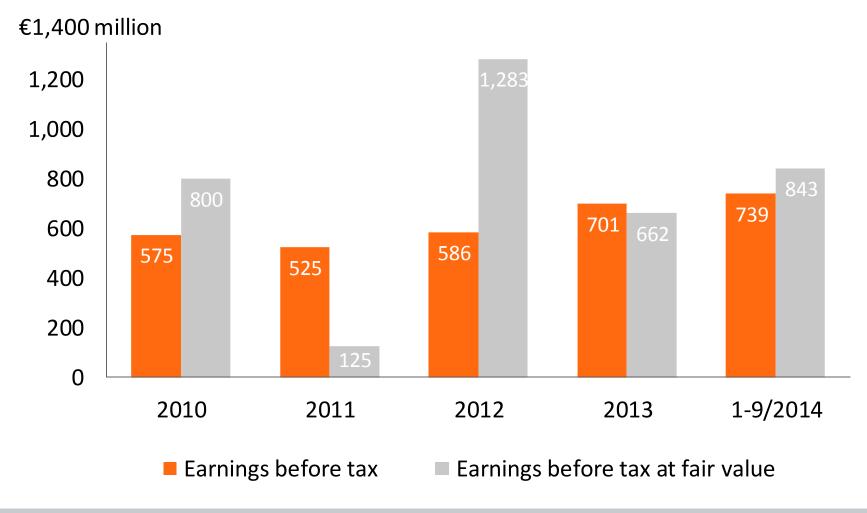
#### **5-year Trends**



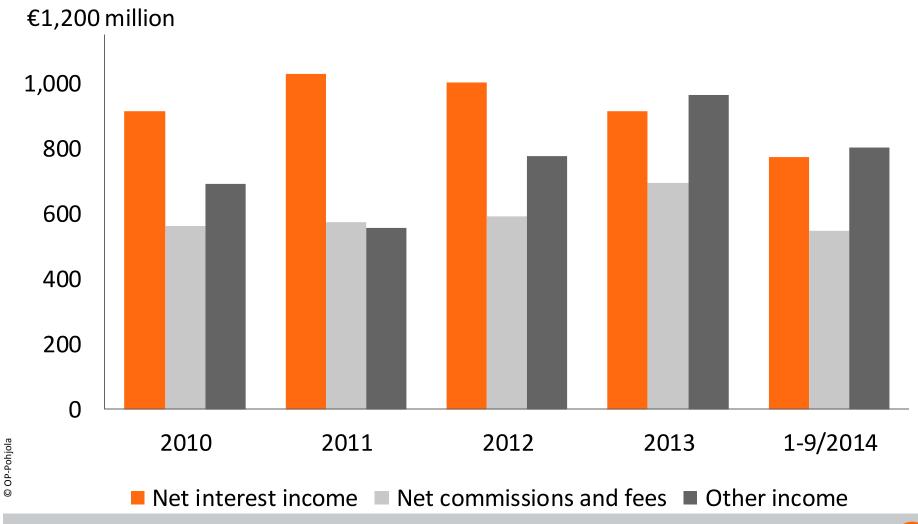
OP-Pohjola Group
Earnings before Tax and Return on Economic



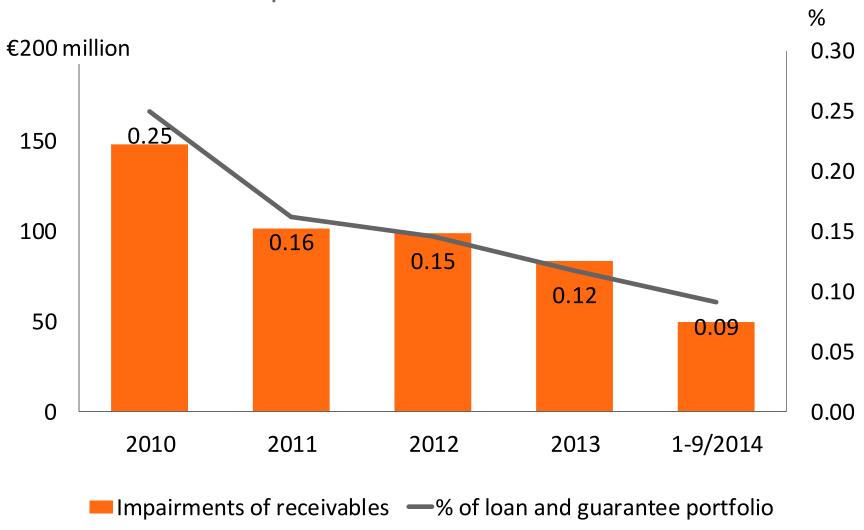
#### OP-Pohjola Group Earnings before Tax



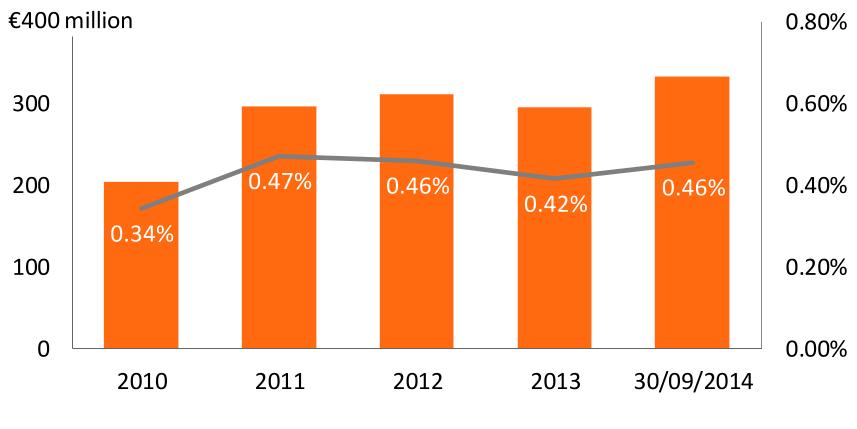
#### OP-Pohjola Group Income



### OP-Pohjola Group Impairments of Receivables

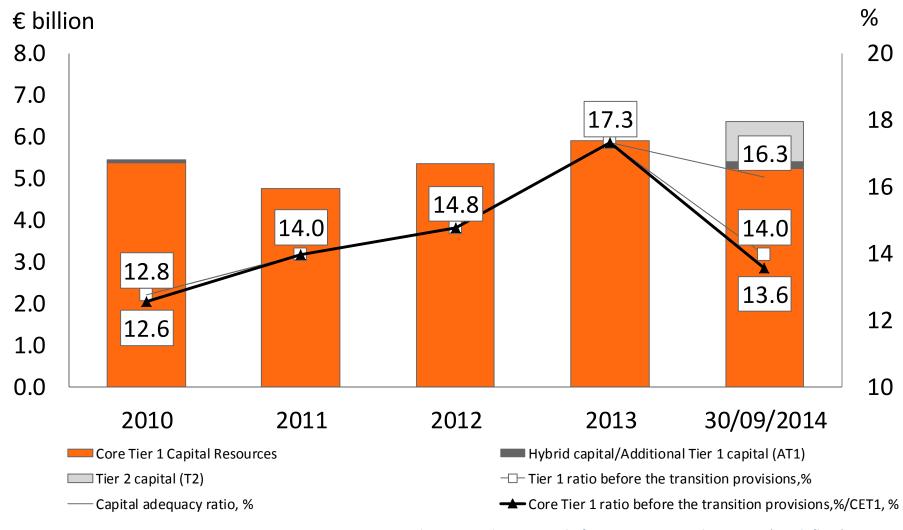


### OP-Pohjola Group Receivables over 90 days overdue



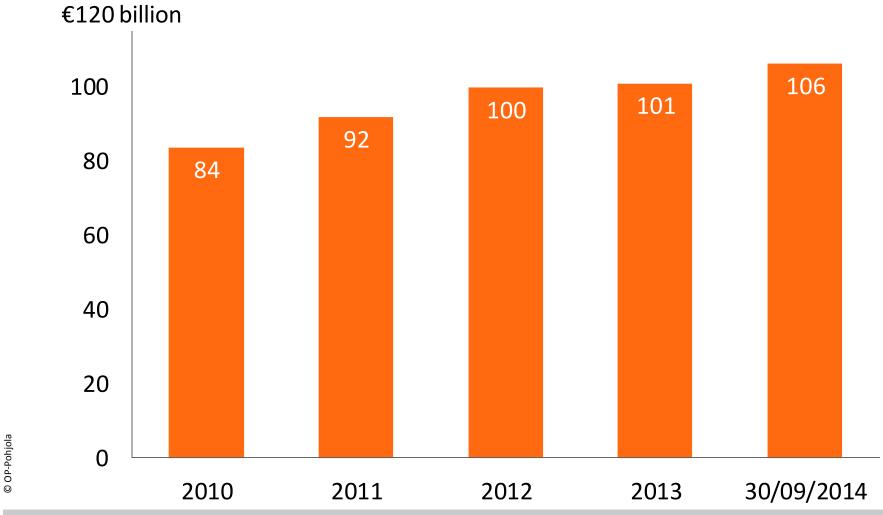
— % of loan and guarantee portfolio

#### The Amalgamation of the cooperative banks Capital base and Capital Adequacy Ratio



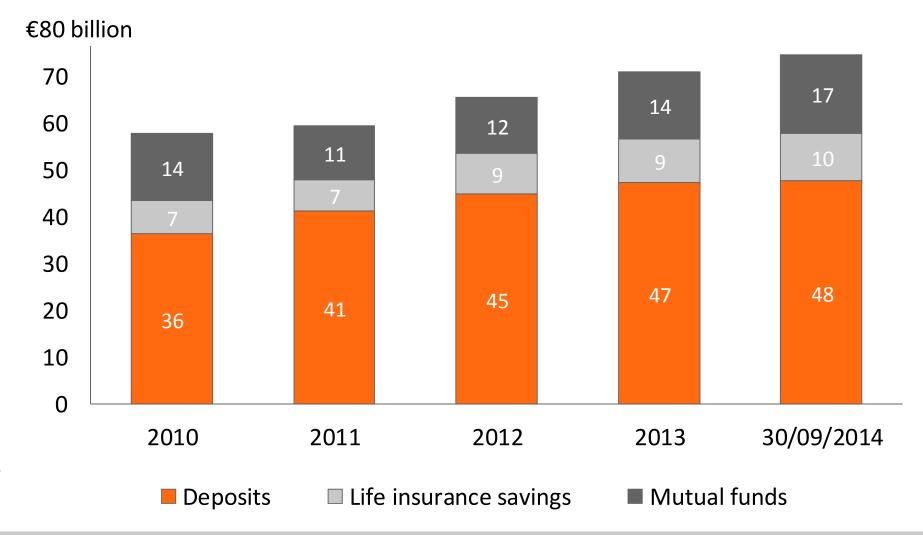
Until 2013 according to CRD3 before IRBA transitional provisions (Basel I floor)

#### OP-Pohjola Group Balance Sheet

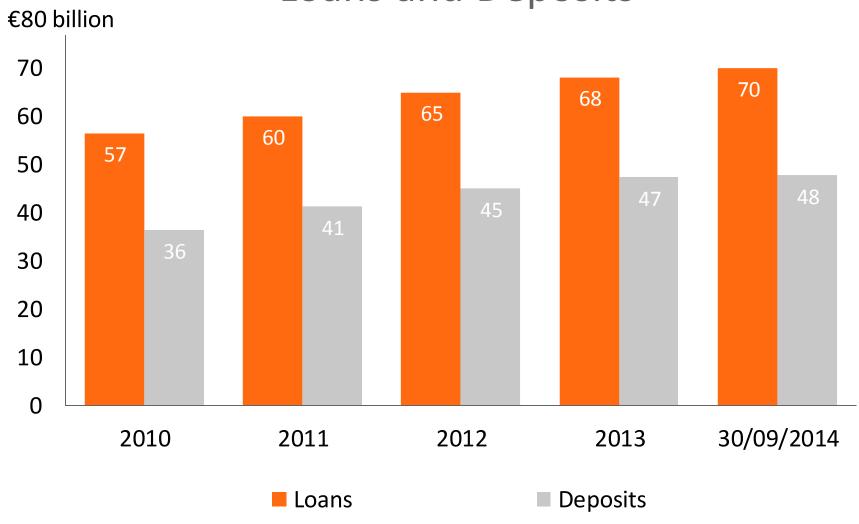


#### OP-Pohjola Group

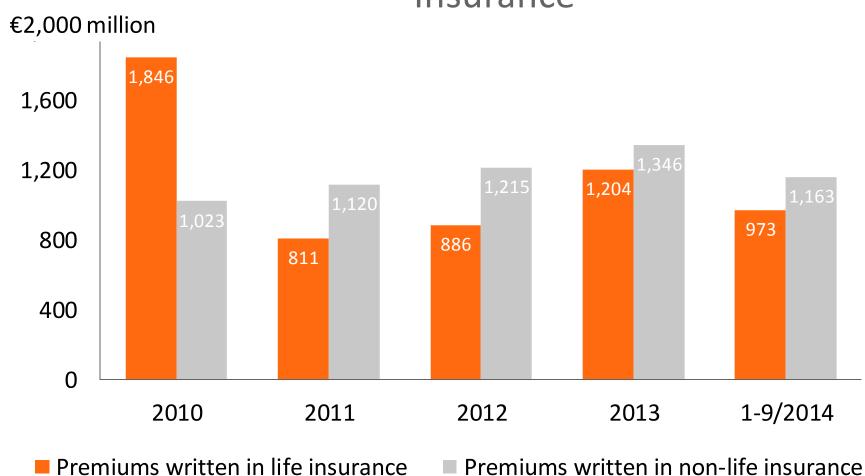
#### **Customer Funds**

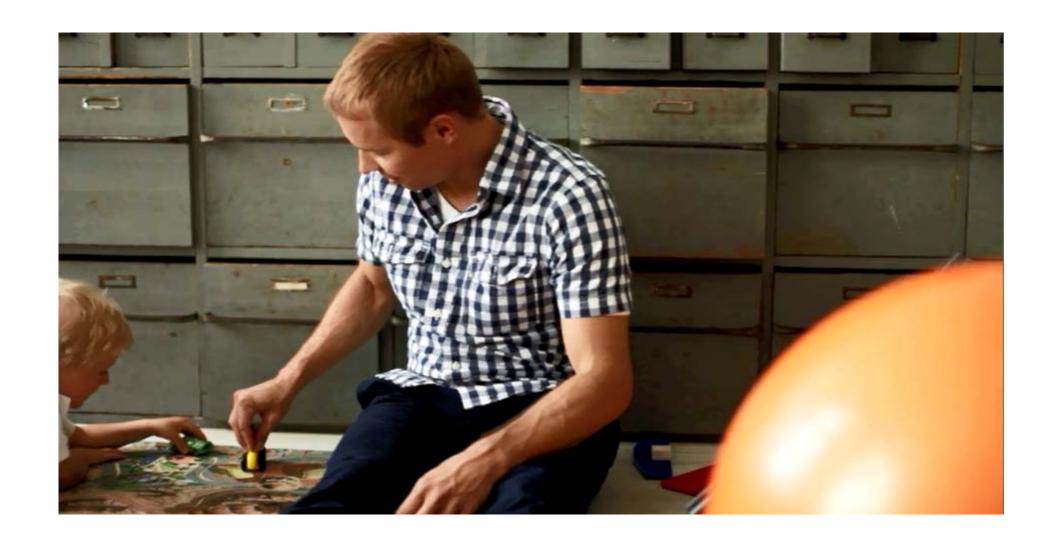


#### OP-Pohjola Group Loans and Deposits



#### OP-Pohjola Group Premiums Written in Life and Non-life Insurance





#### Thank you

